

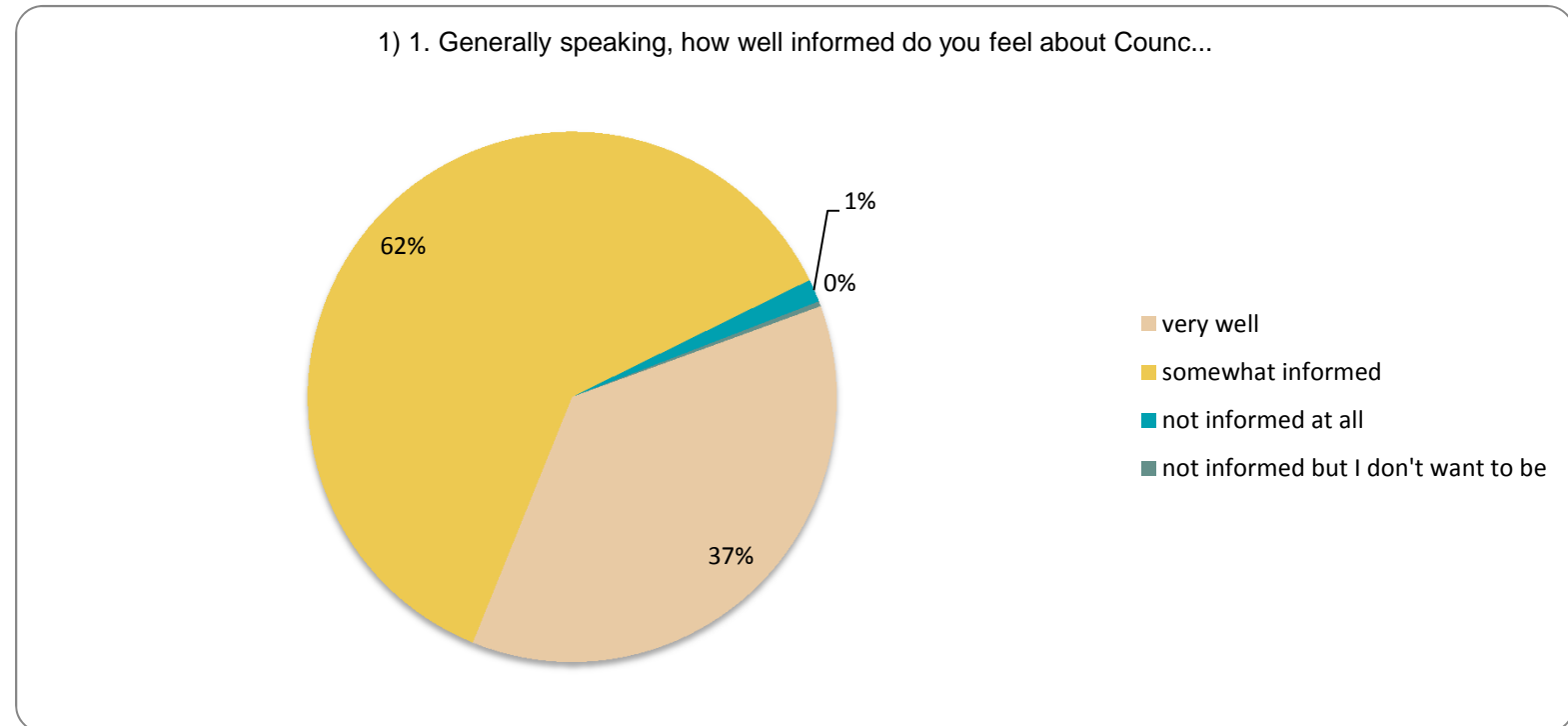
Randwick City Council
Communications Survey 2014

Raw Data

Note: Some answers have been removed where the information related to the commercial operations of media in Randwick City.

1) 1. Generally speaking, how well informed do you feel about Council activities?

	Counts
very well	237
somewhat informed	398
not informed at all	9
not informed but I don't want to be	2

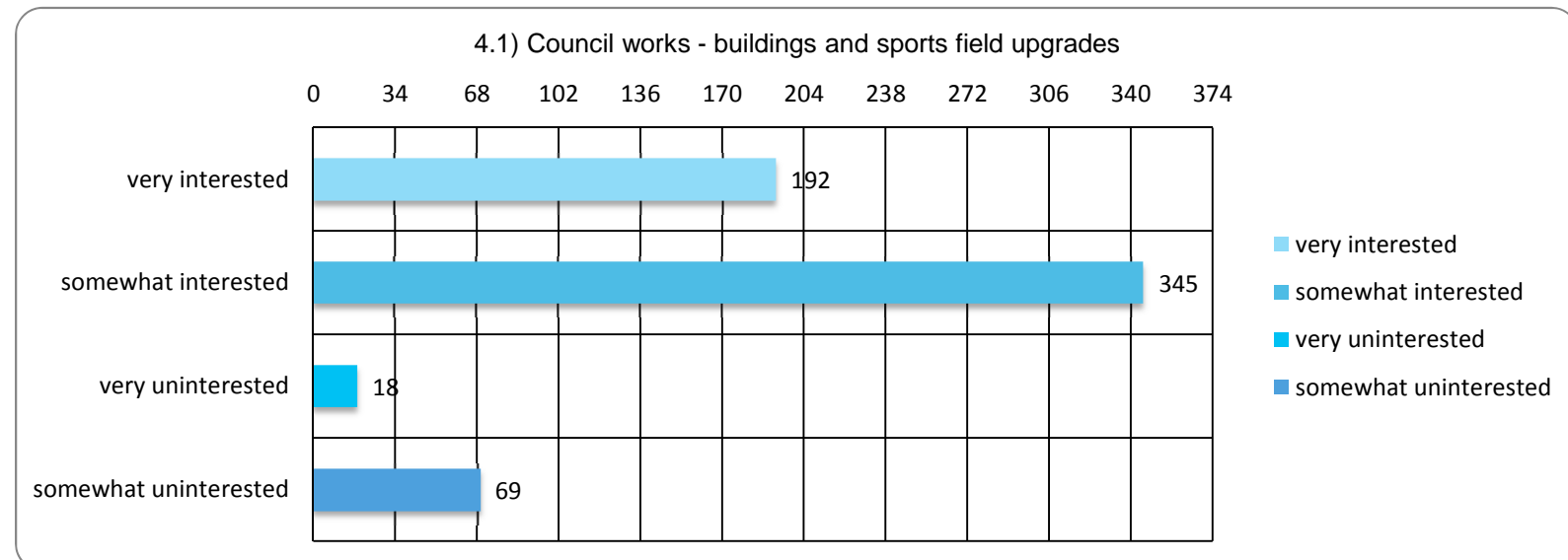


2) 2. What things do you like to get information about? Please rate your interest in the following topics

Counts

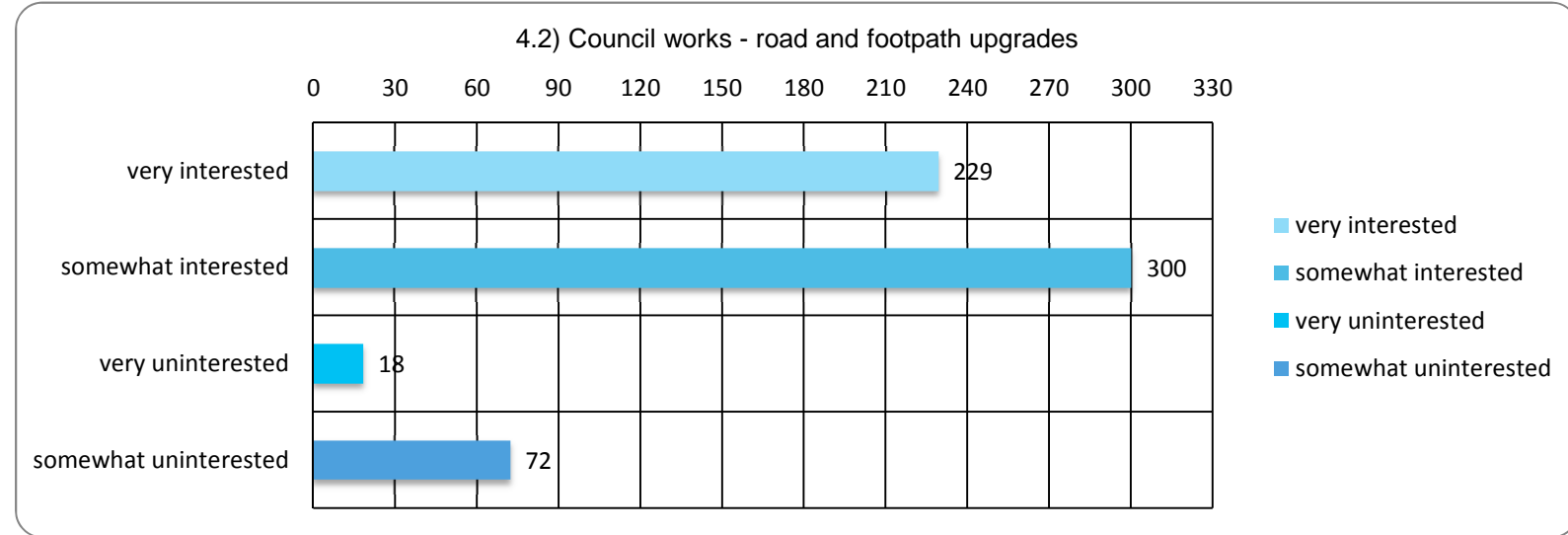
4.1) Council works - buildings and sports field upgrades

very interested	192
somewhat interested	345
very uninterested	18
somewhat uninterested	69



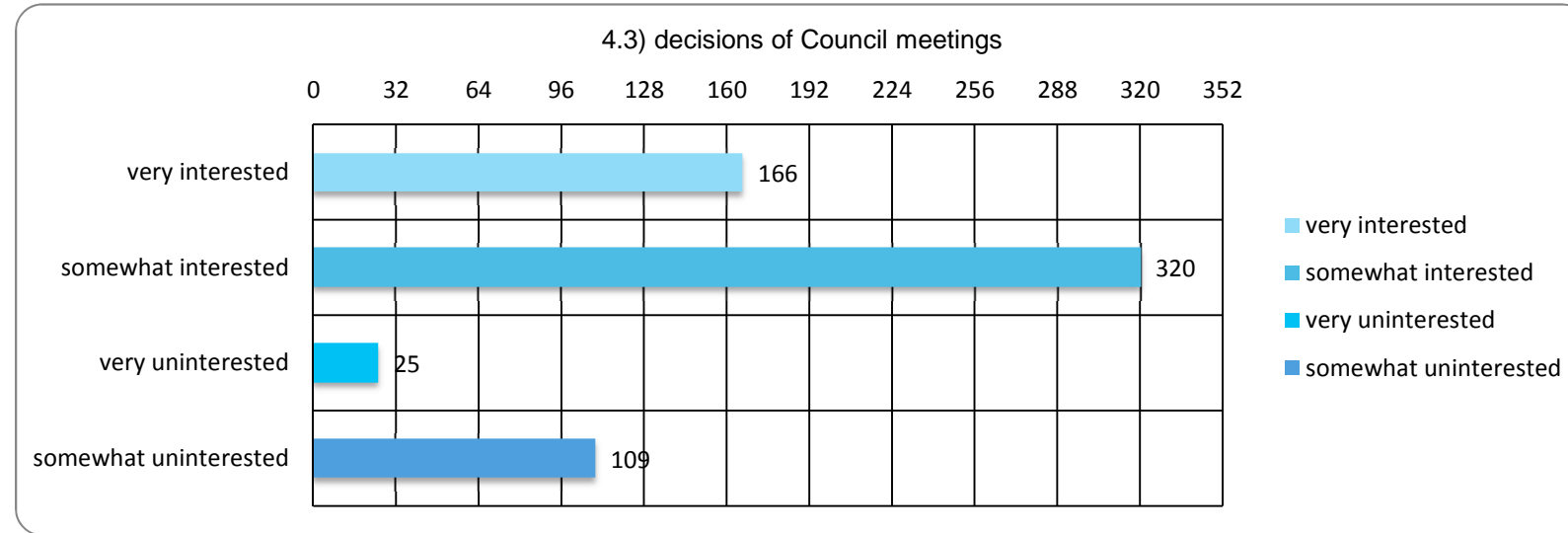
4.2) Council works - road and footpath upgrades

very interested 229
somewhat interested 300
very uninterested 18
somewhat uninterested 72



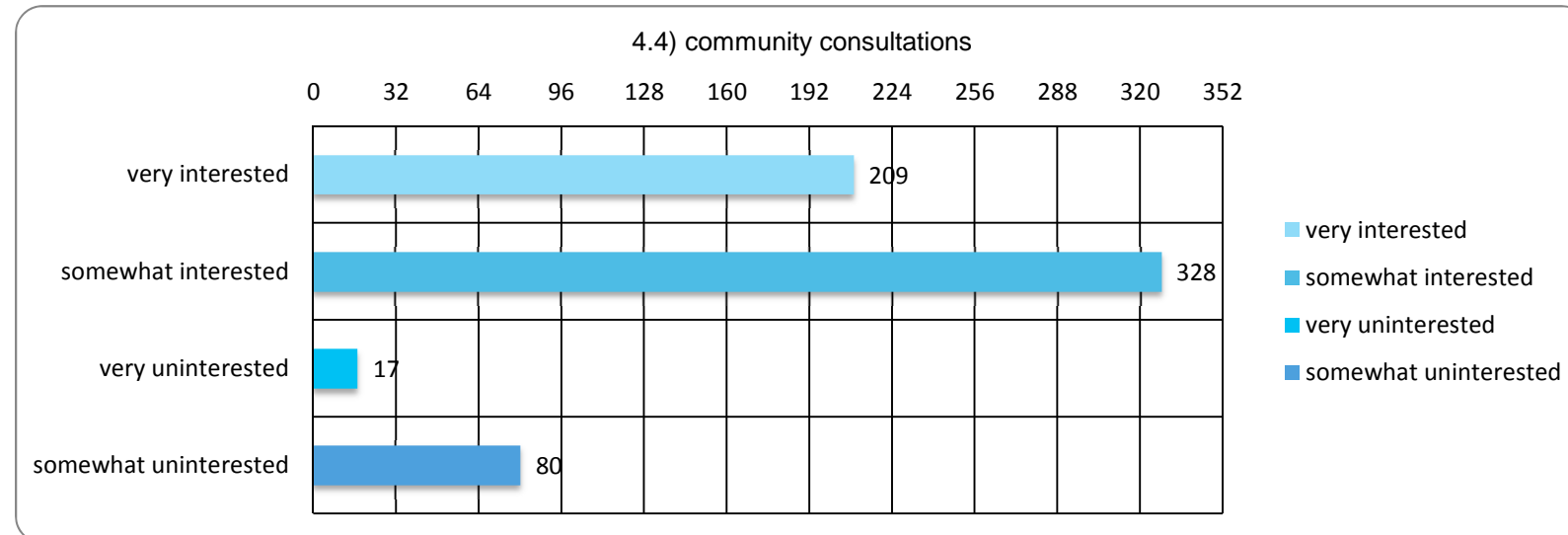
4.3) decisions of Council meetings

very interested 166
somewhat interested 320
very uninterested 25
somewhat uninterested 109



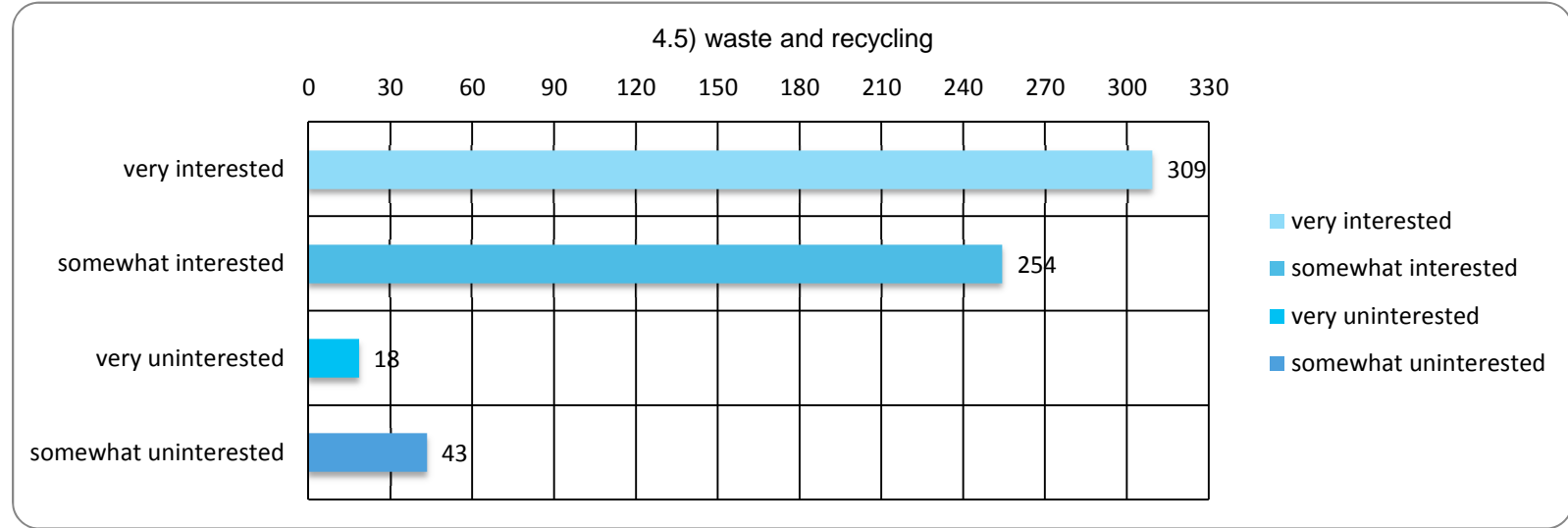
4.4) community consultations

very interested 209
somewhat interested 328
very uninterested 17
somewhat uninterested 80



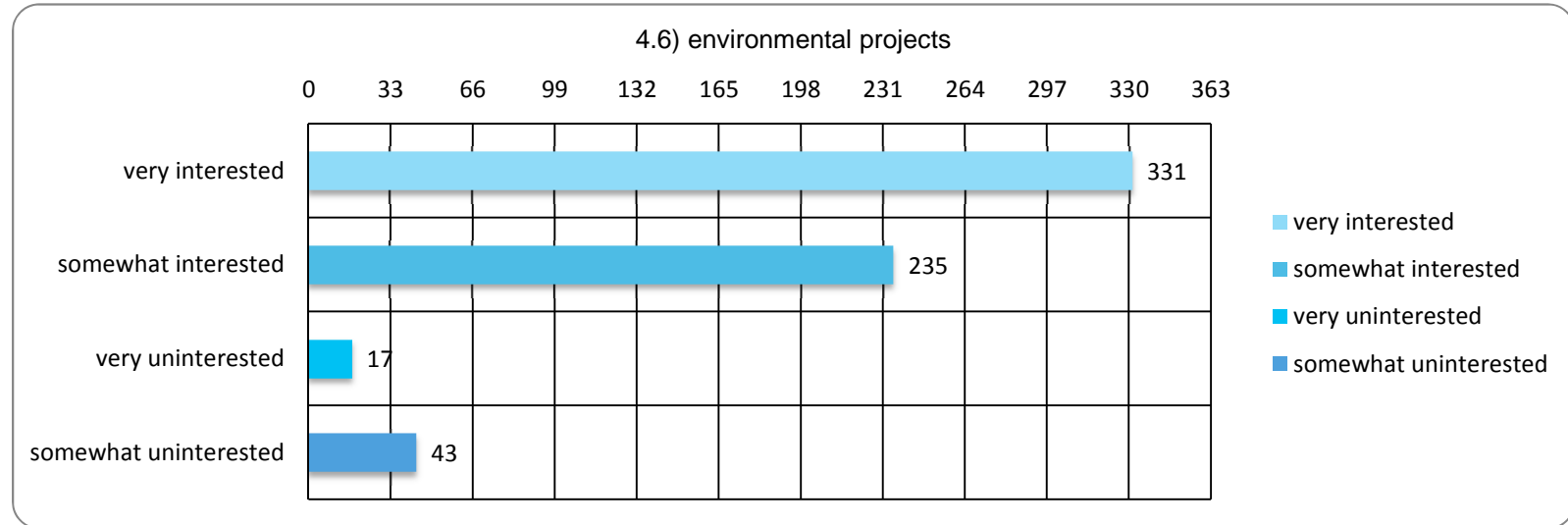
4.5) waste and recycling

very interested 309
somewhat interested 254
very uninterested 18
somewhat uninterested 43



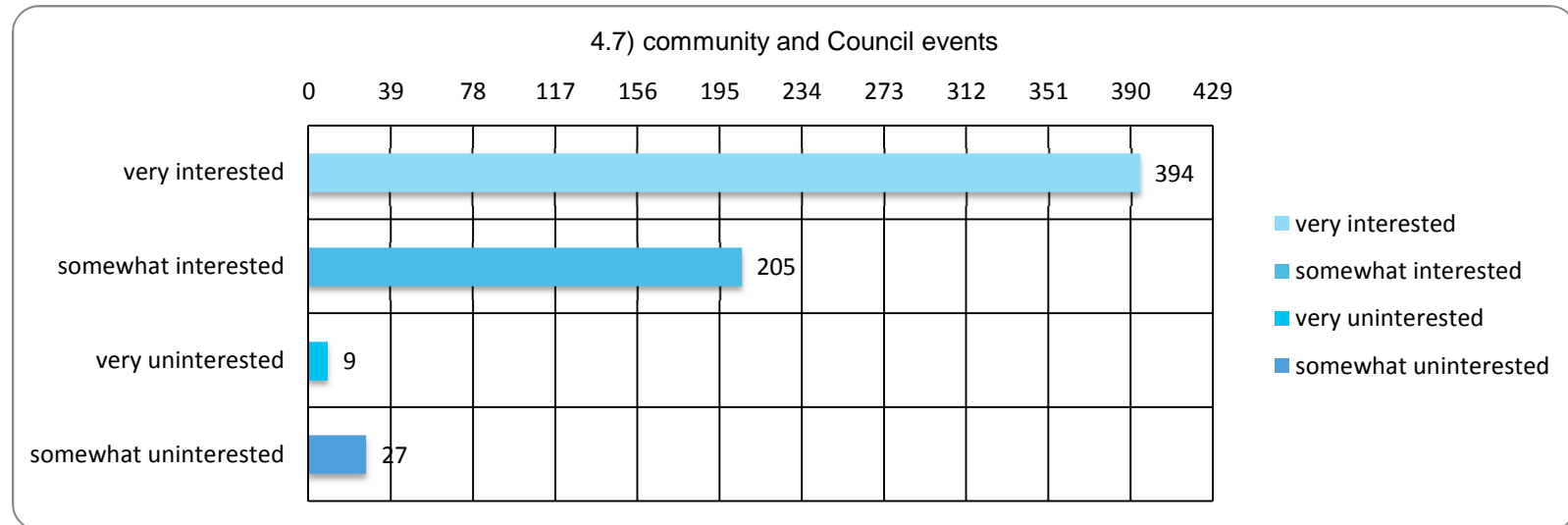
4.6) environmental projects

very interested 331
somewhat interested 235
very uninterested 17
somewhat uninterested 43



4.7) community and Council events

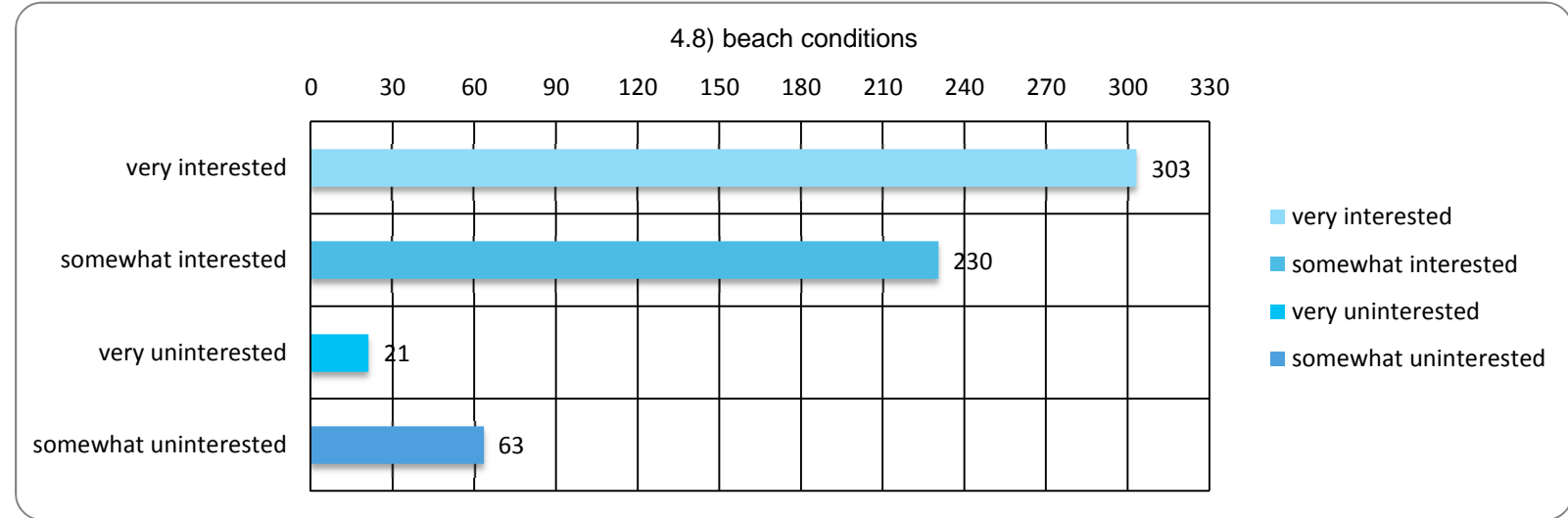
very interested 394
somewhat interested 205
very uninterested 9
somewhat uninterested 27



4.8) beach conditions

very interested
somewhat interested
very uninterested
somewhat uninterested

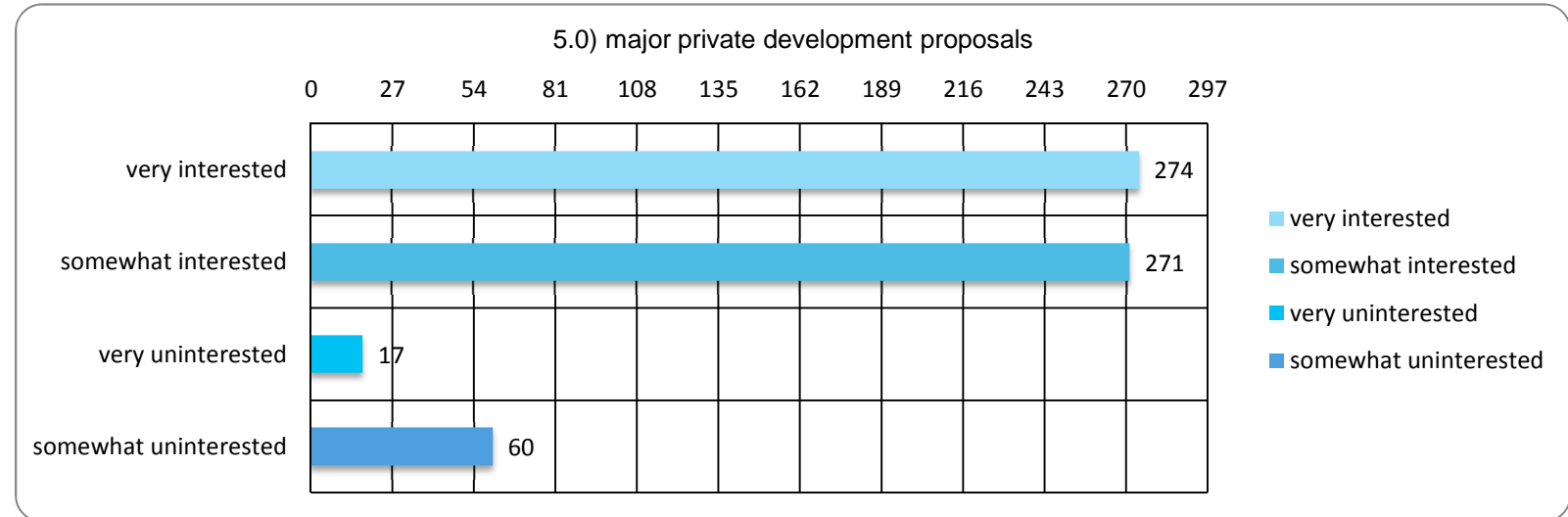
303
230
21
63



5.0) major private development proposals

very interested
somewhat interested
very uninterested
somewhat uninterested

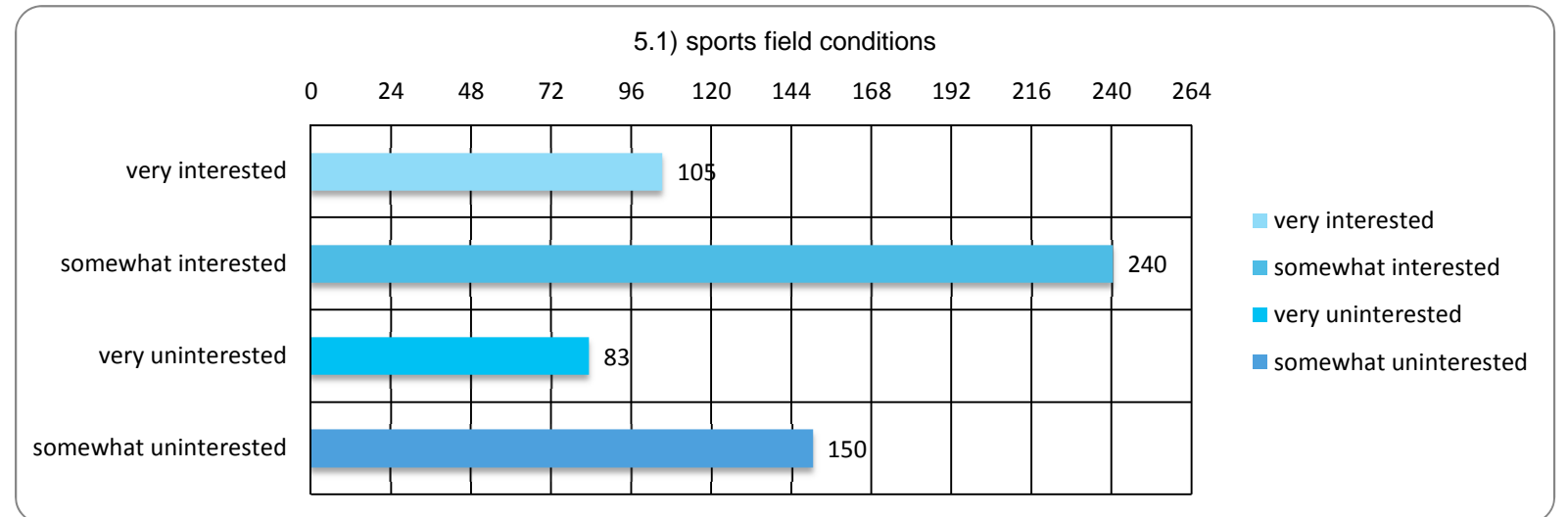
274
271
17
60



5.1) sports field conditions

very interested
somewhat interested
very uninterested
somewhat uninterested

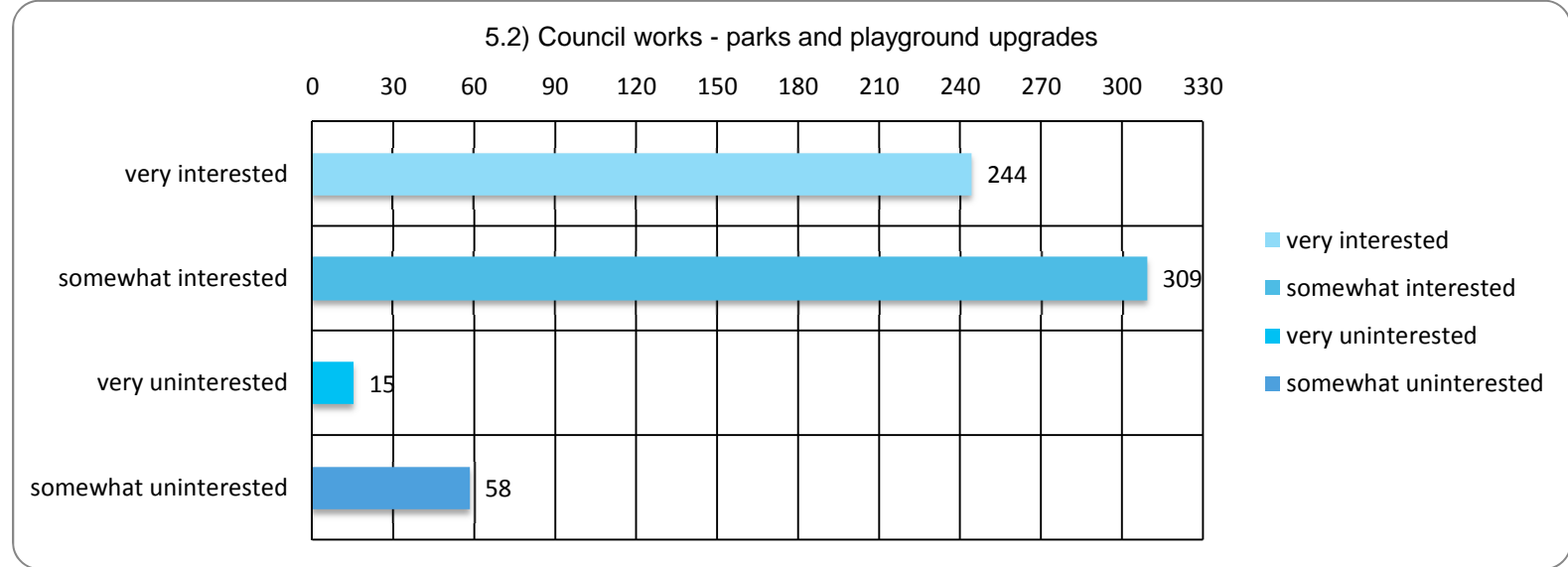
105
240
83
150



5.2) Council works - parks and playground upgrades

very interested
 somewhat interested
 very uninterested
 somewhat uninterested

244
 309
 15
 58



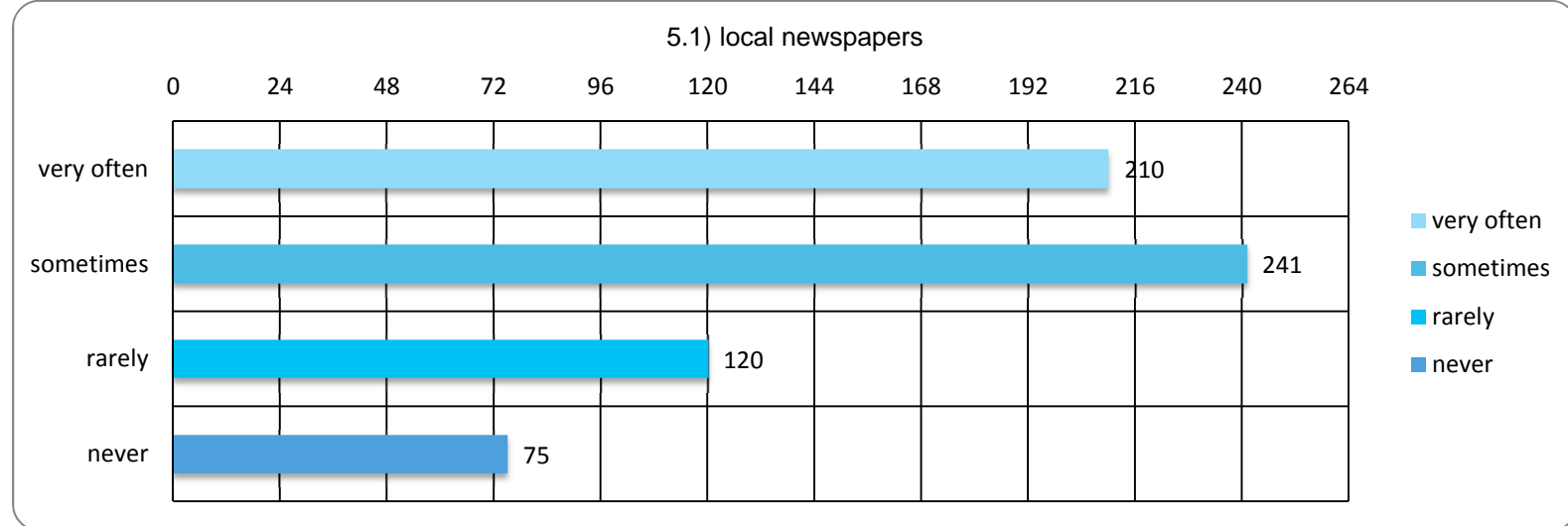
3) 3. How often do you get information about Council from...

Counts

5.1) local newspapers

very often
 sometimes
 rarely
 never

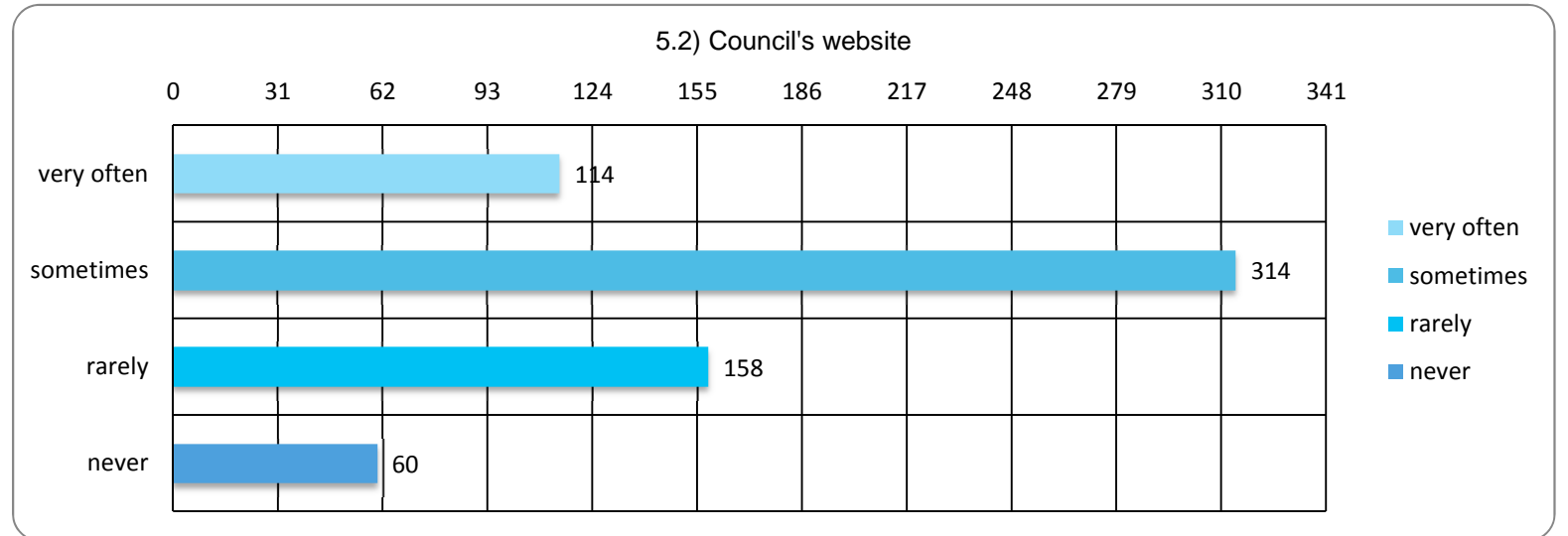
210
 241
 120
 75



5.2) Council's website

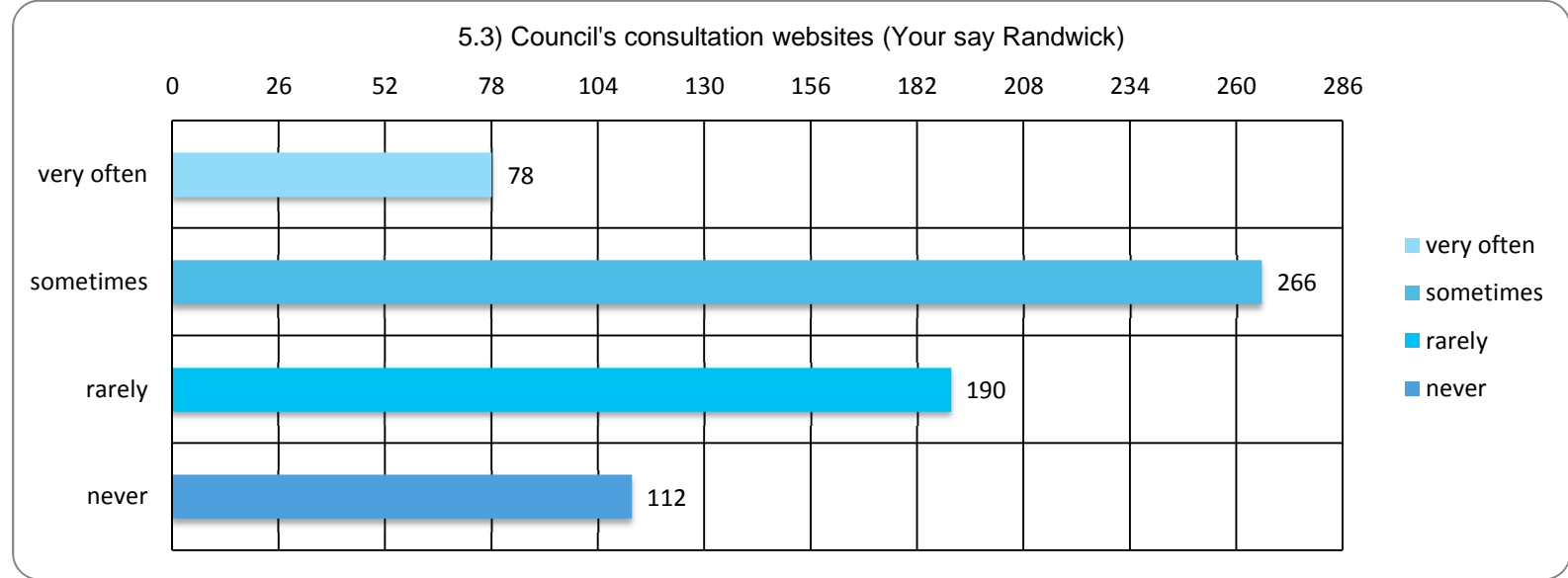
very often
 sometimes
 rarely
 never

114
 314
 158
 60



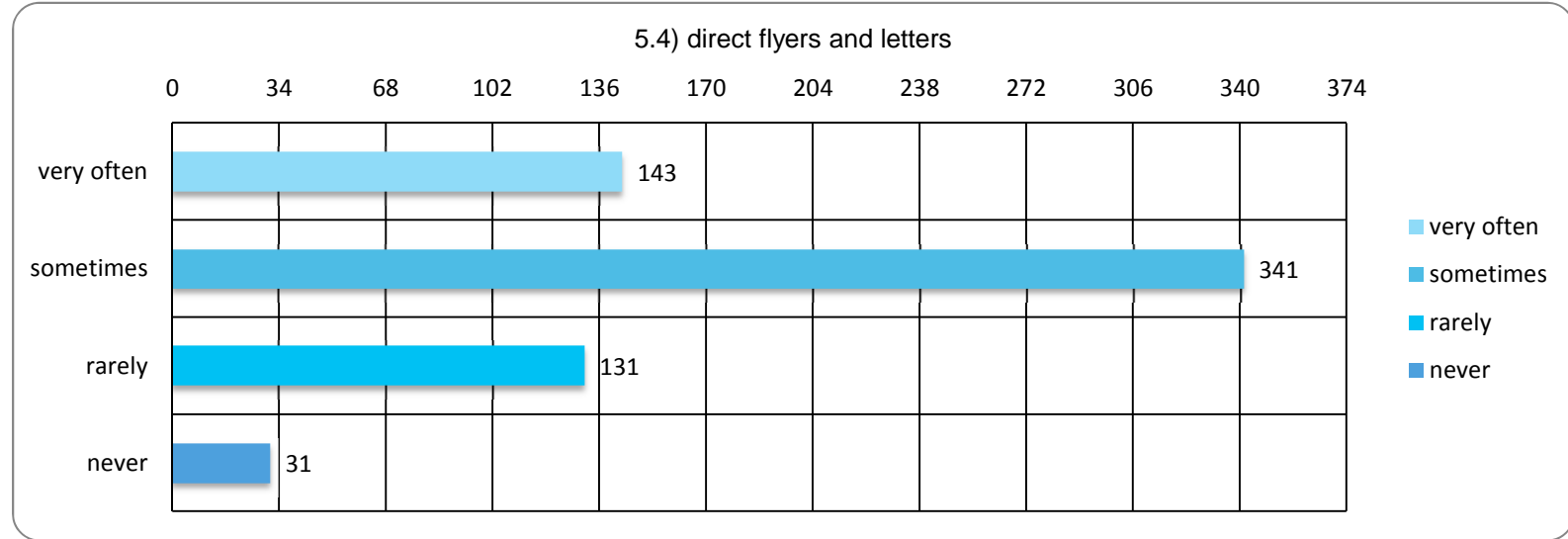
5.3) Council's consultation websites (Your say Randwick)

very often 78
 sometimes 266
 rarely 190
 never 112



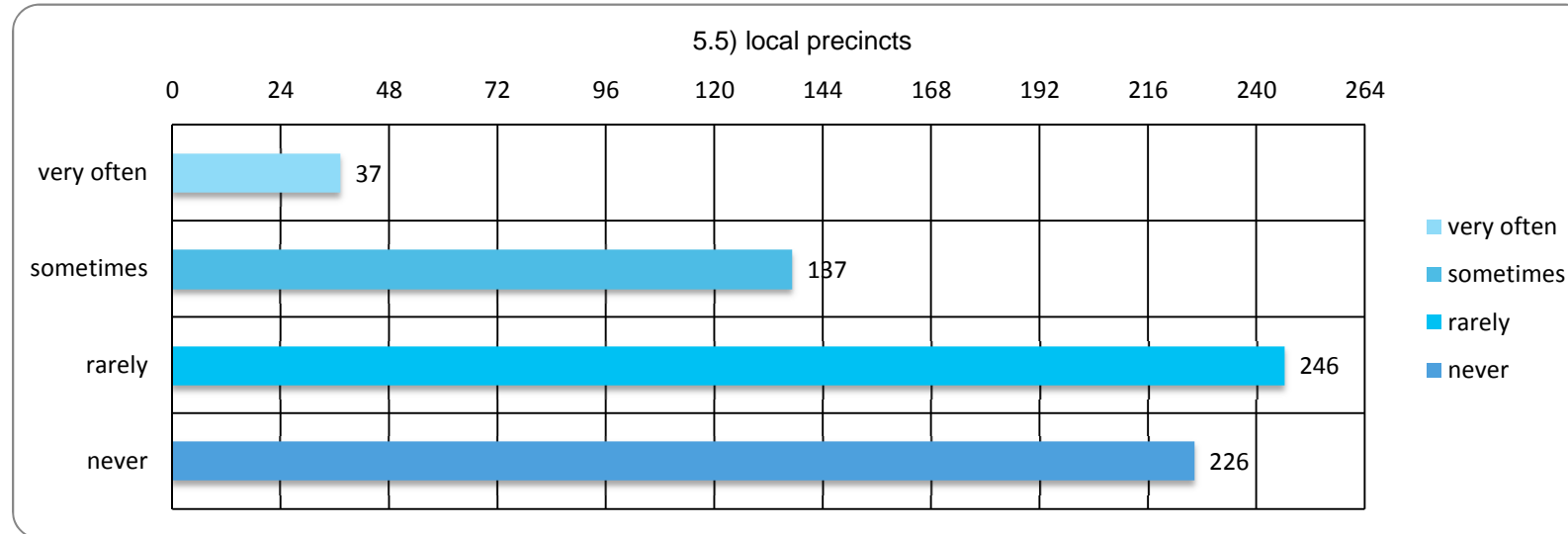
5.4) direct flyers and letters

very often 143
 sometimes 341
 rarely 131
 never 31



5.5) local precincts

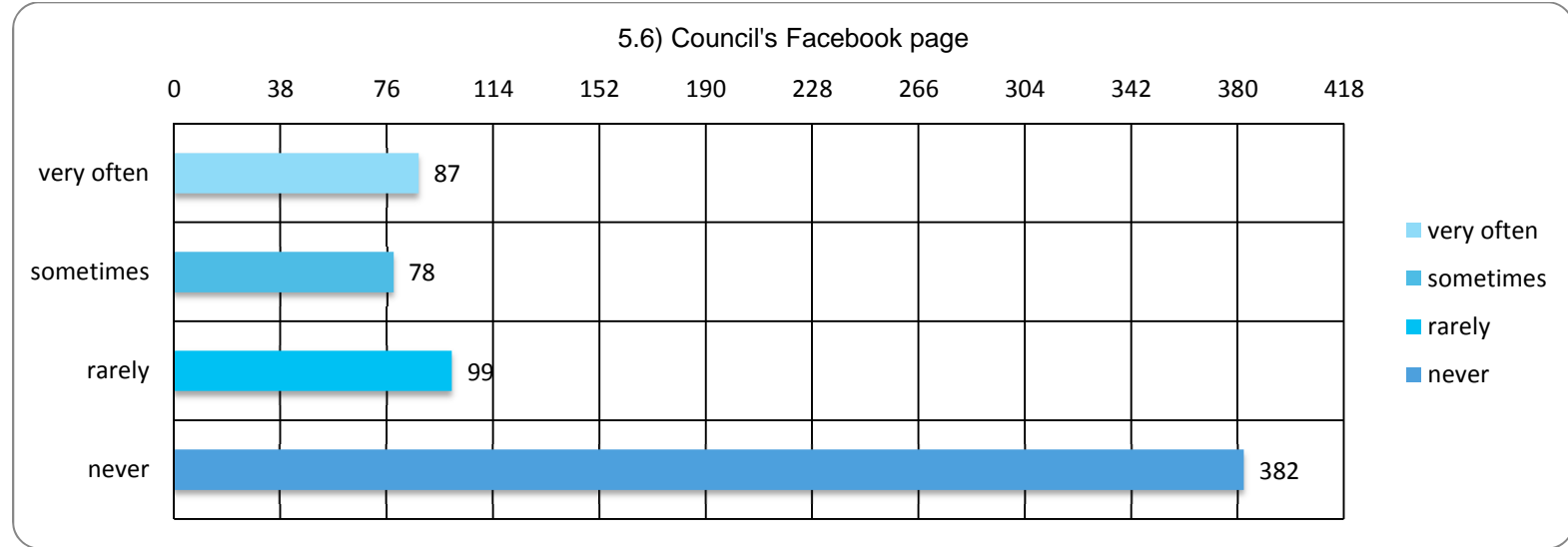
very often 37
 sometimes 137
 rarely 246
 never 226



5.6) Council's Facebook page

very often
sometimes
rarely
never

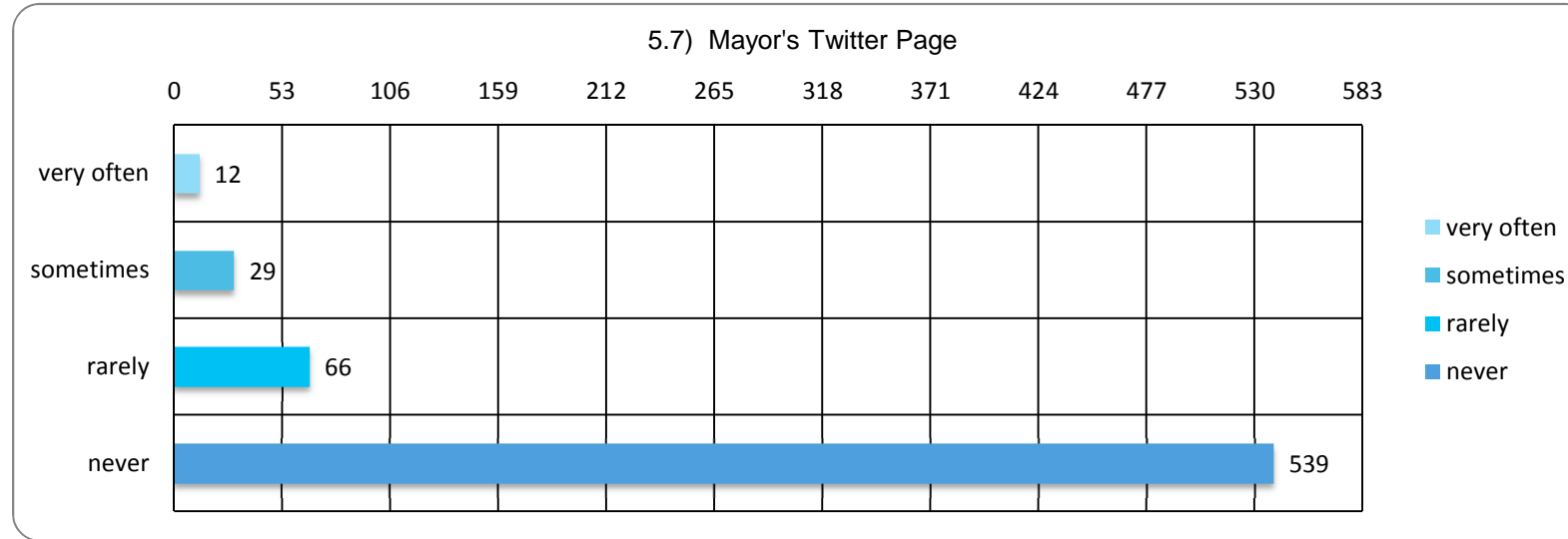
87
78
99
382



5.7) Mayor's Twitter Page

very often
sometimes
rarely
never

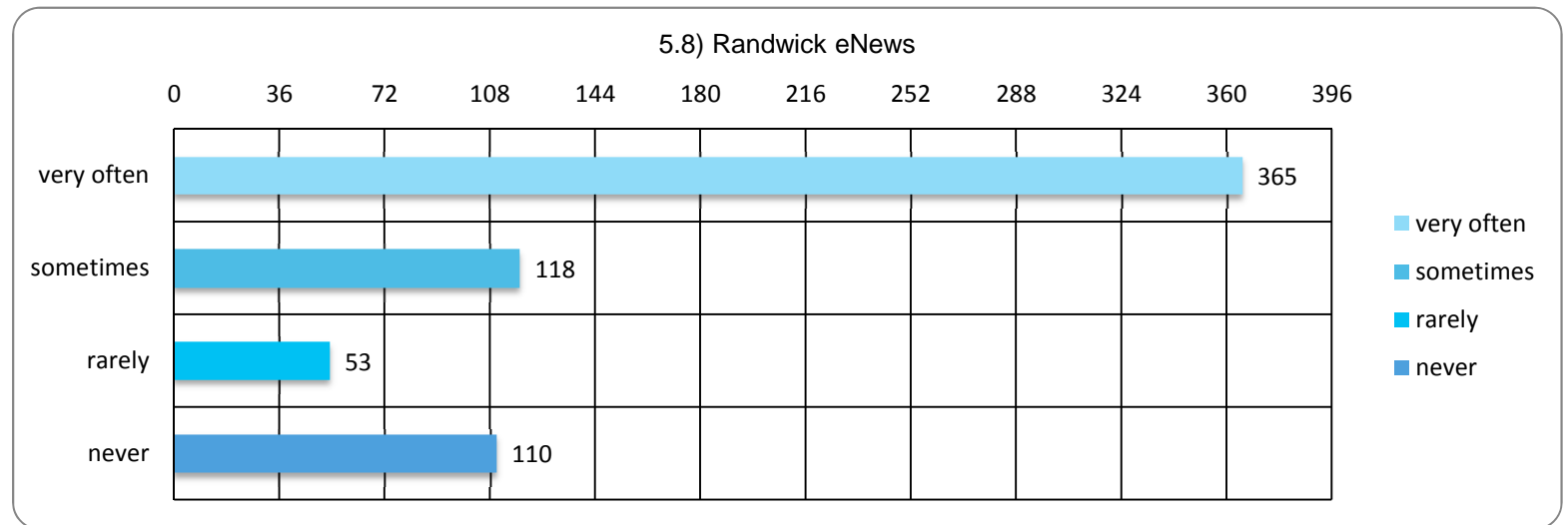
12
29
66
539



5.8) Randwick eNews

very often
sometimes
rarely
never

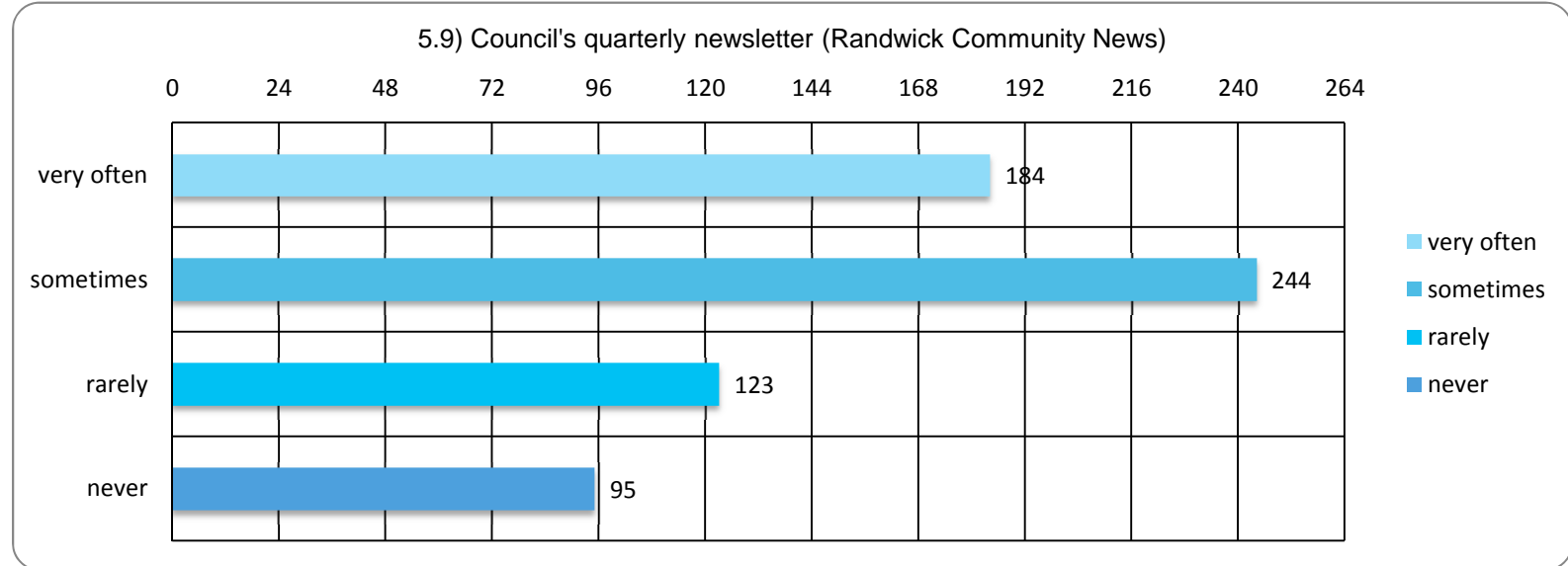
365
118
53
110



5.9) Council's quarterly newsletter (Randwick Community News)

very often
sometimes
rarely
never

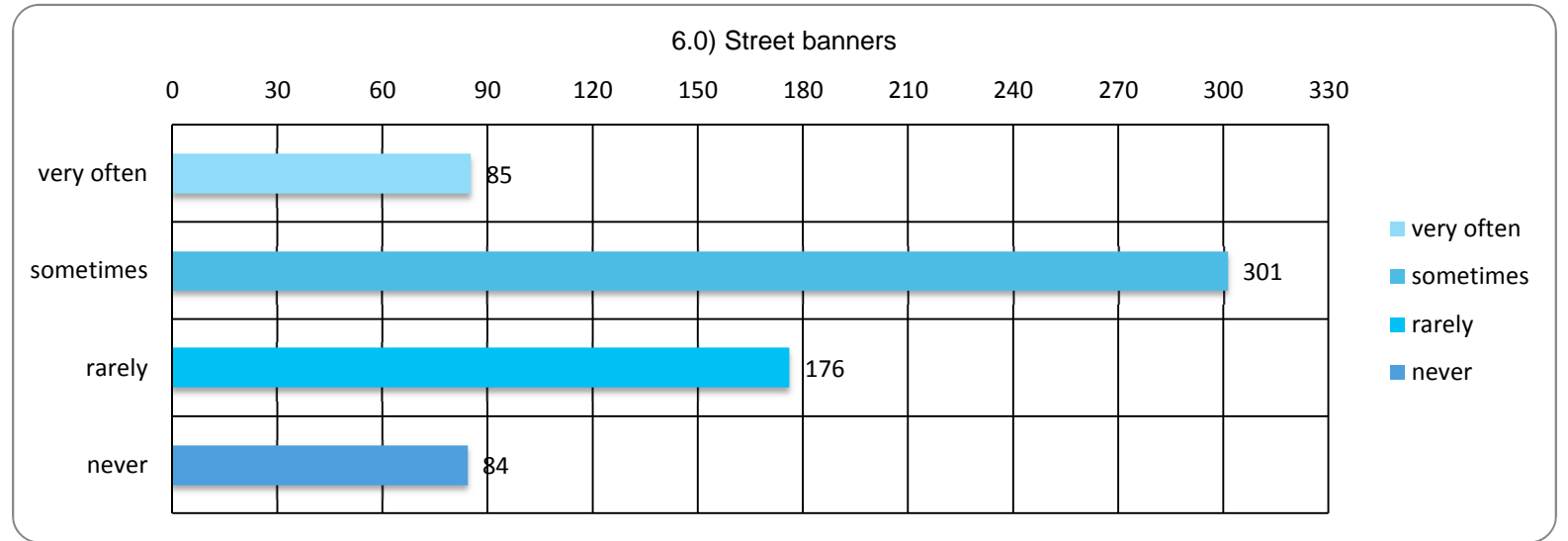
184
244
123
95



6.0) Street banners

very often
sometimes
rarely
never

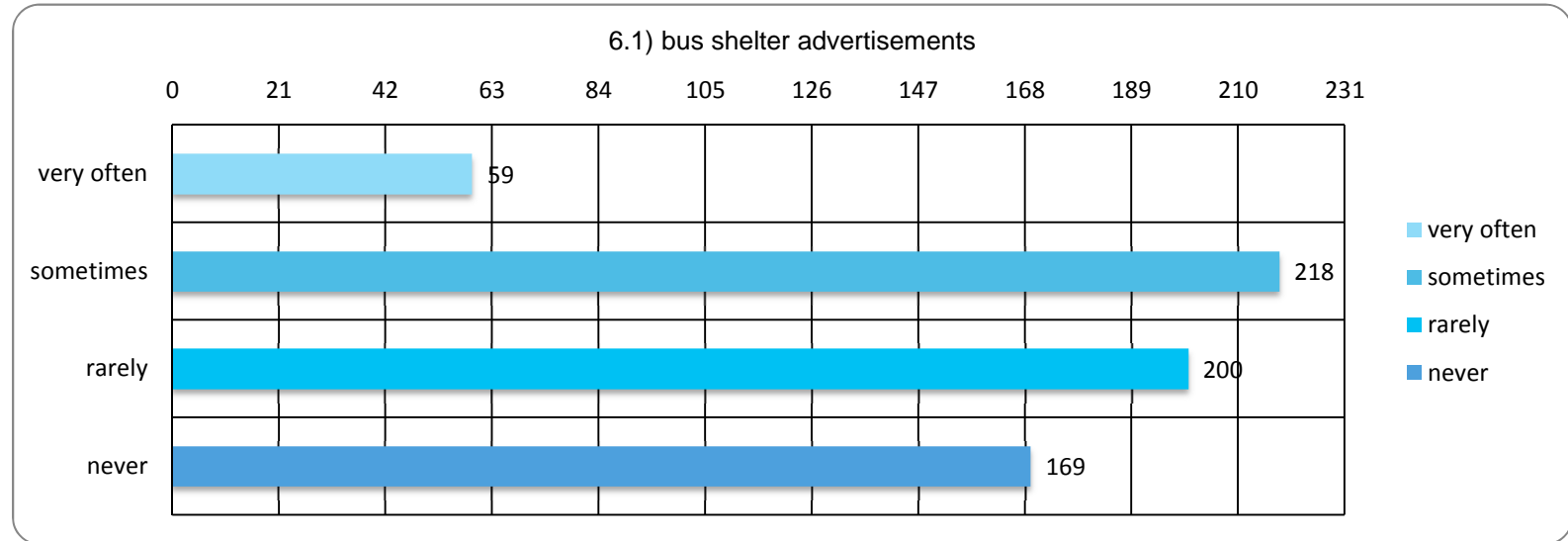
85
301
176
84



6.1) bus shelter advertisements

very often
sometimes
rarely
never

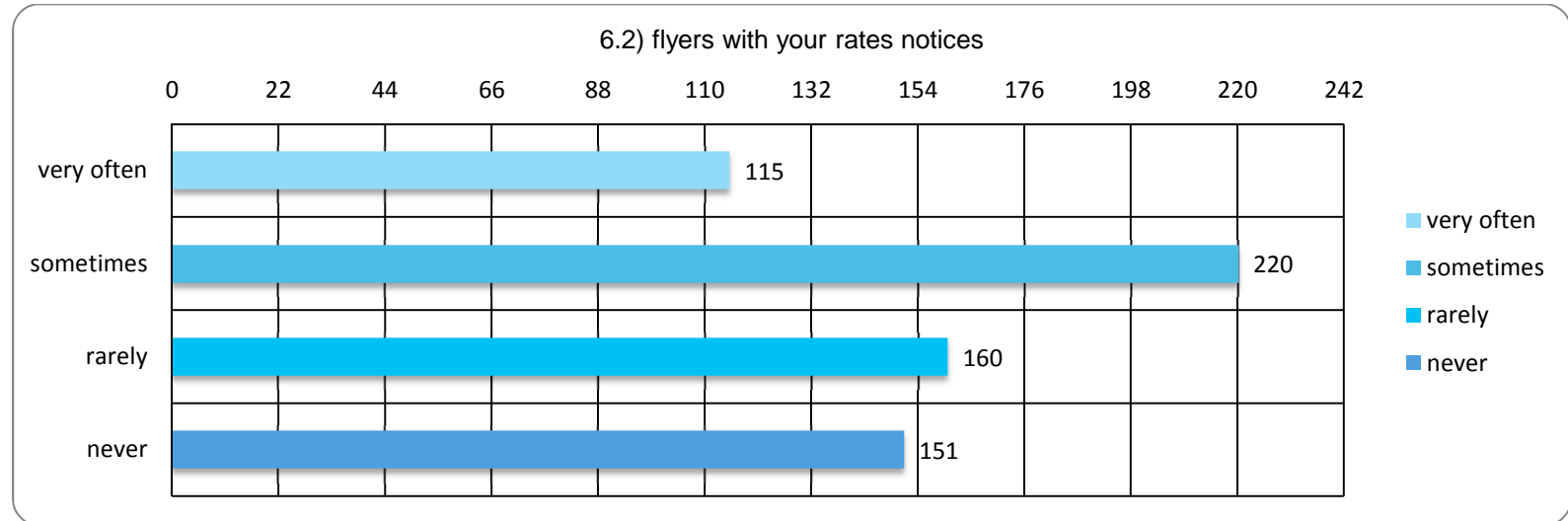
59
218
200
169



6.2) flyers with your rates notices

very often
sometimes
rarely
never

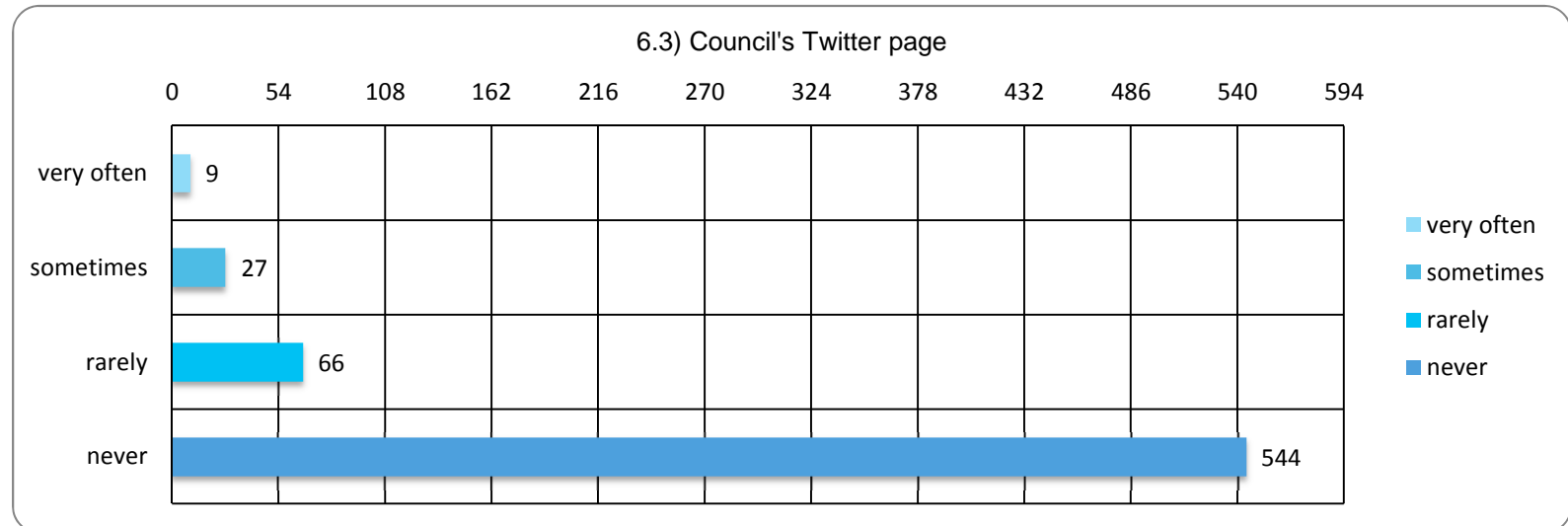
115
220
160
151



6.3) Council's Twitter page

very often
sometimes
rarely
never

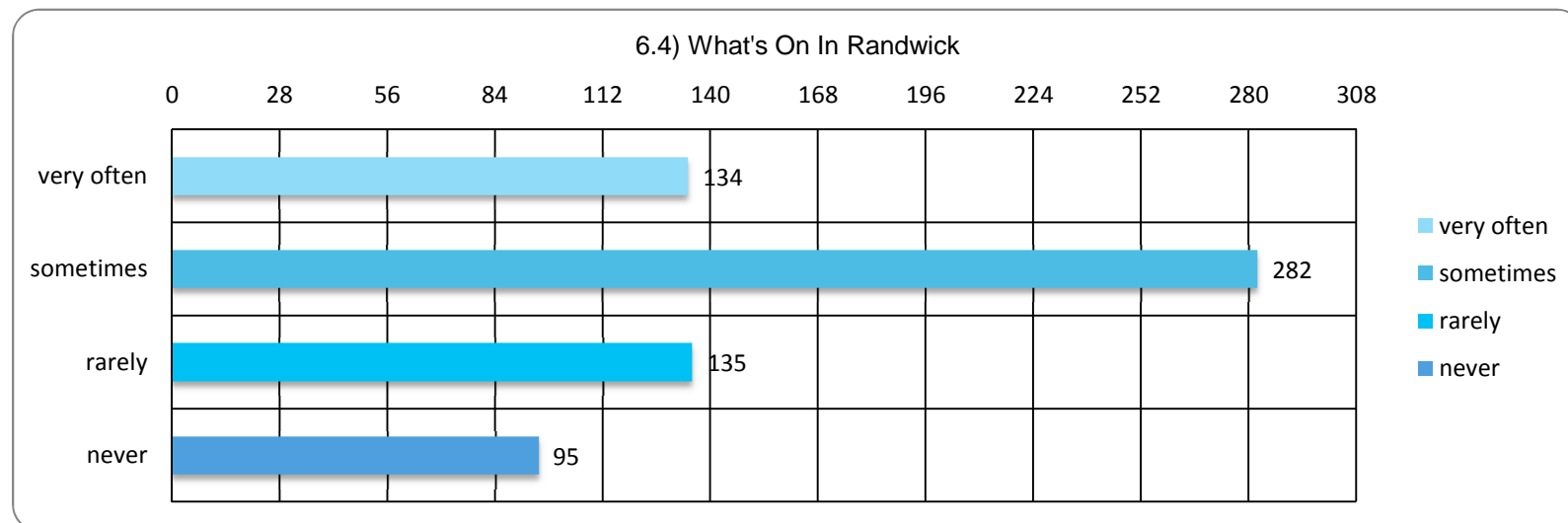
9
27
66
544



6.4) What's On In Randwick

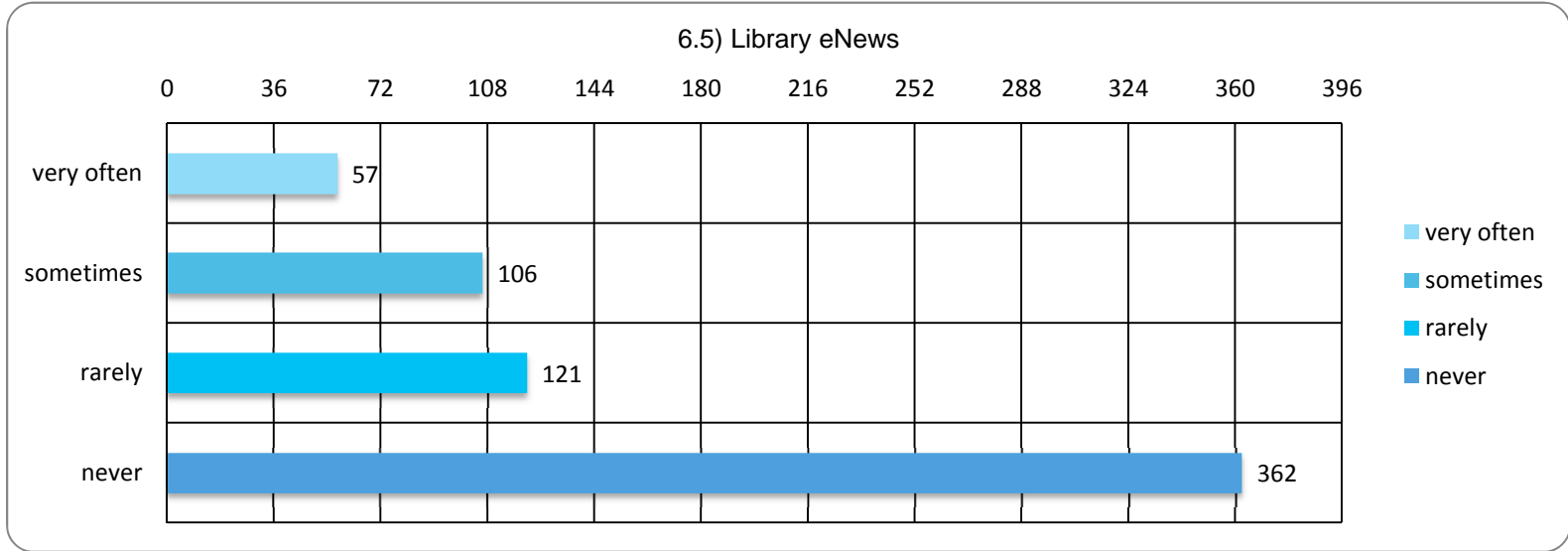
very often
sometimes
rarely
never

134
282
135
95



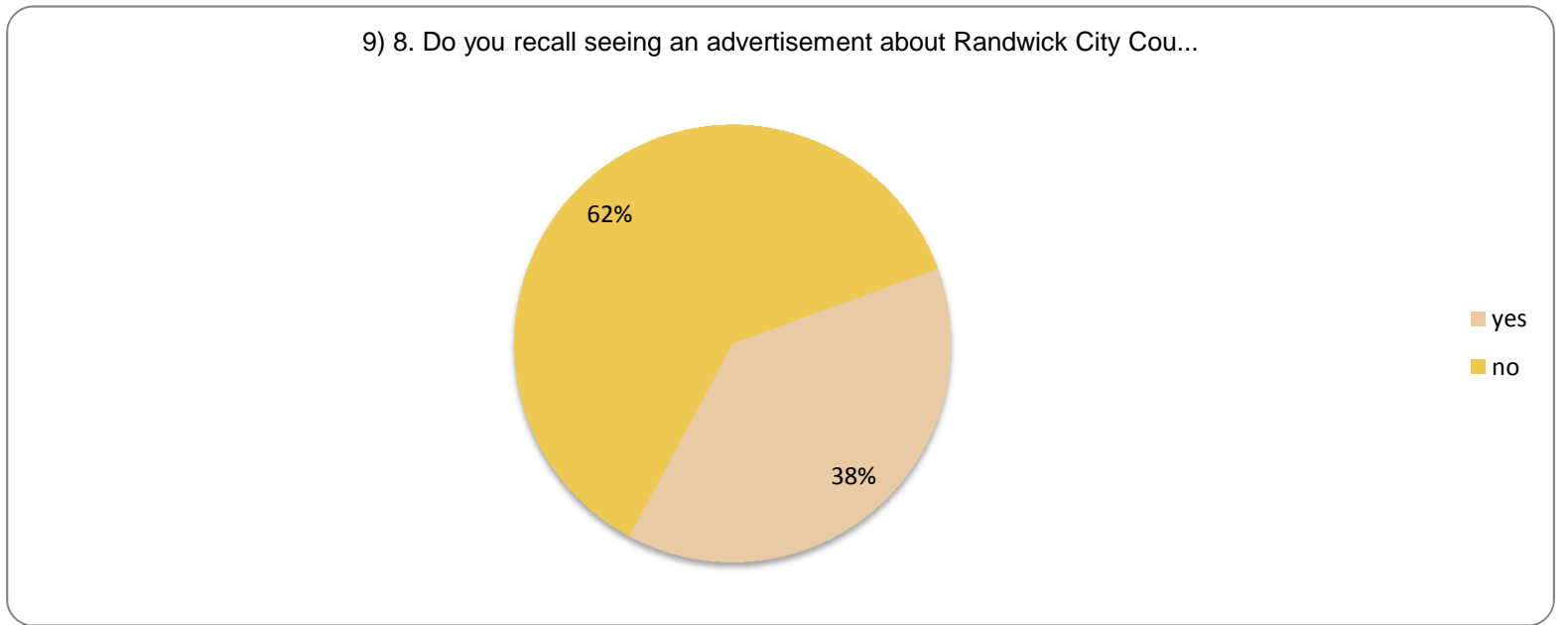
6.5) Library eNews

very often	57
sometimes	106
rarely	121
never	362



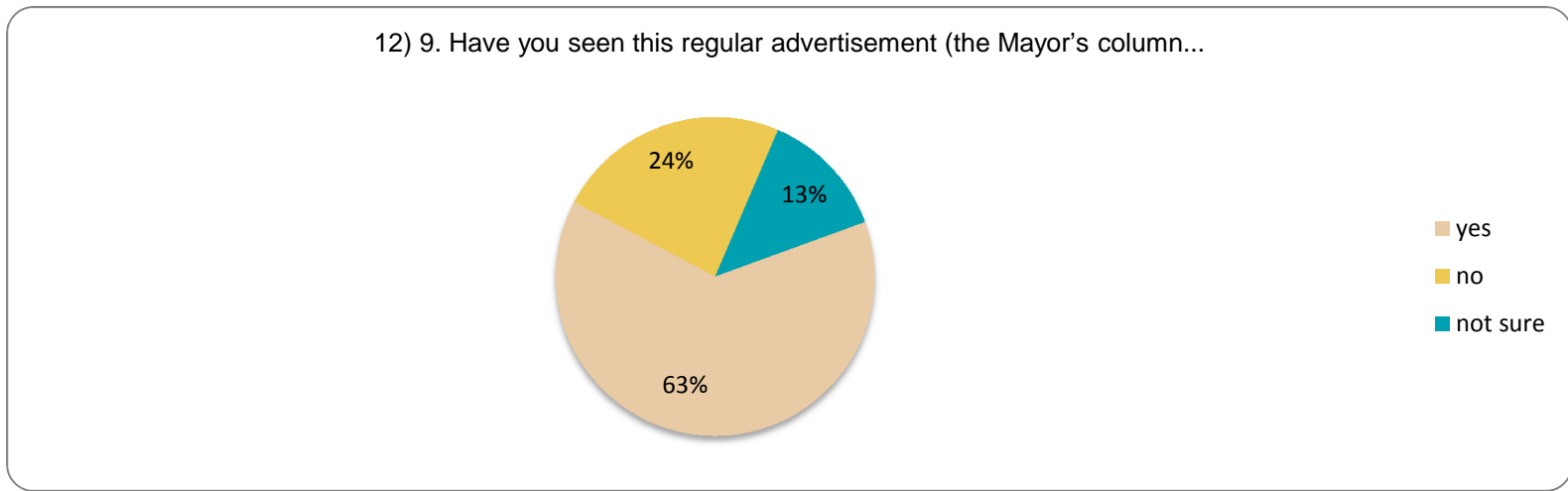
9) 8. Do you recall seeing an advertisement about Randwick City Council in a local newspaper?

yes	248
no	398



12) 9. Have you seen this regular advertisement (the Mayor's column) in The Southern Courier?

yes	409
no	153
not sure	84

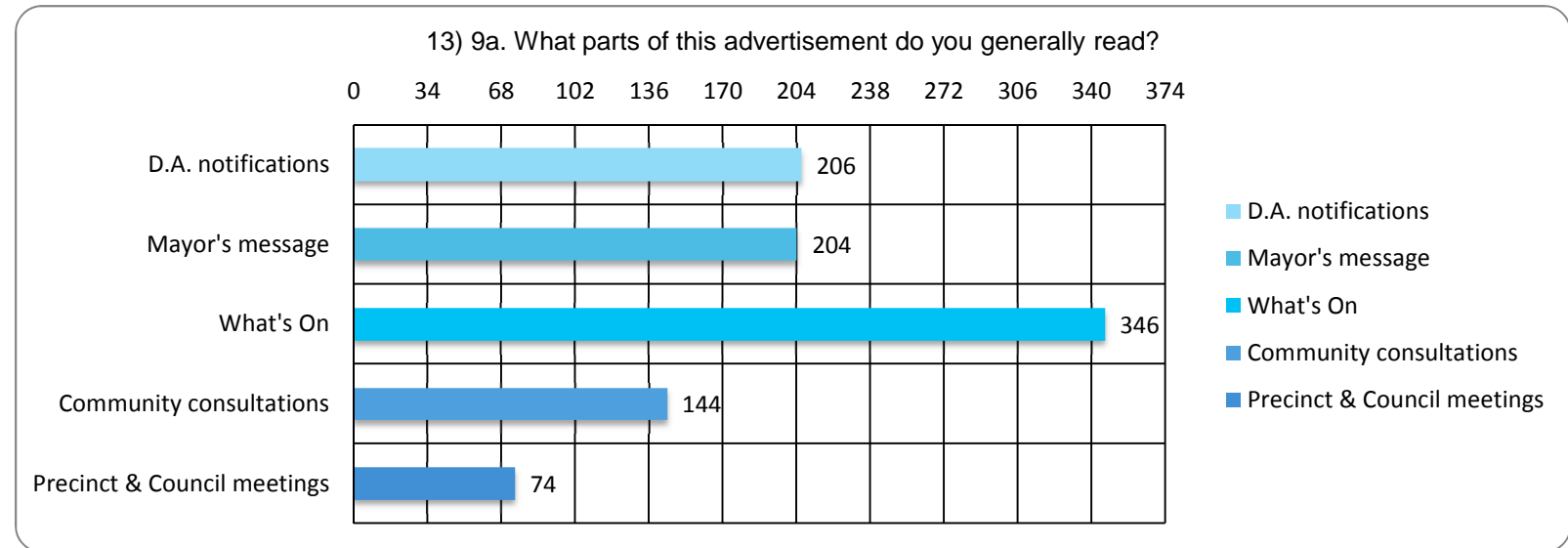


13) 9a. What parts of this advertisement do you generally read?

D.A. notifications
 Mayor's message
 What's On
 Community consultations
 Precinct & Council meetings

Counts

206
 204
 346
 144
 74

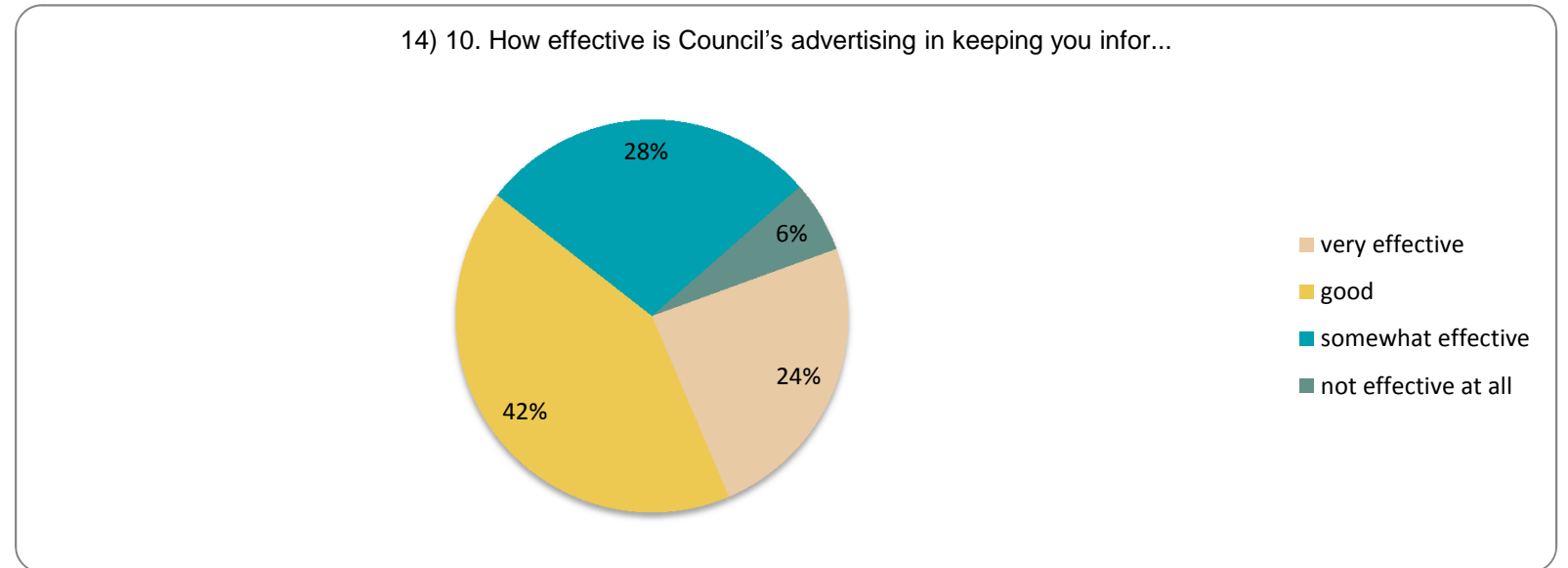


14) 10. How effective is Council's advertising in keeping you informed about Council activities?

very effective
 good
 somewhat effective
 not effective at all

Counts

156
 271
 181
 38

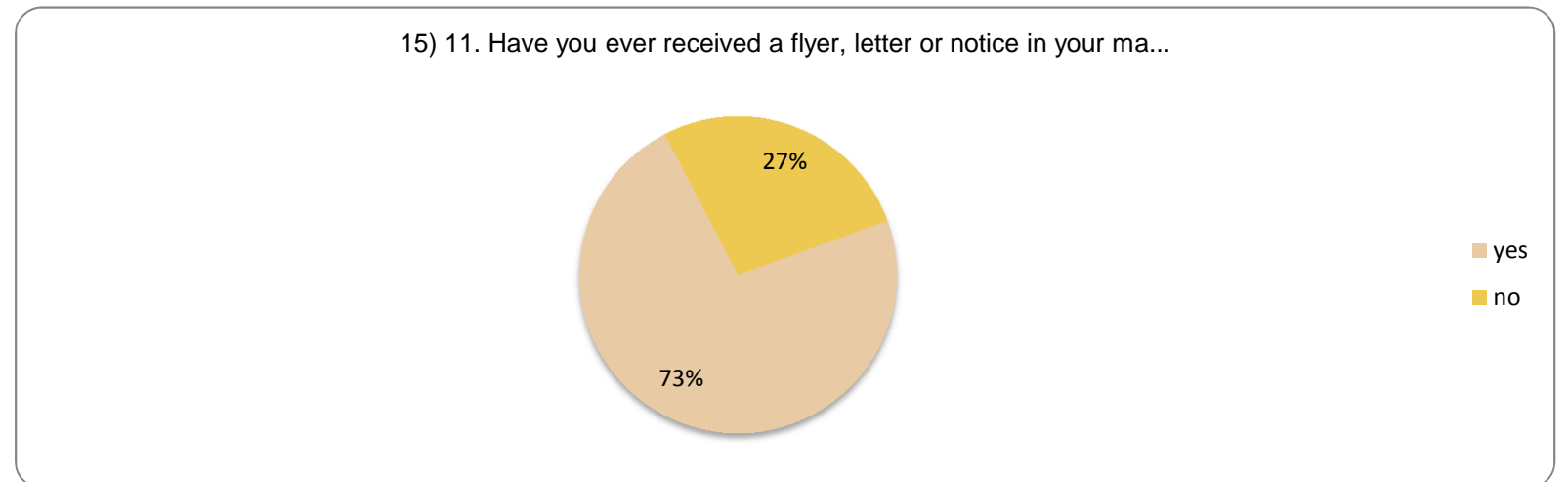


15) 11. Have you ever received a flyer, letter or notice in your mailbox about a Council activity?

yes
 no

Counts

471
 175



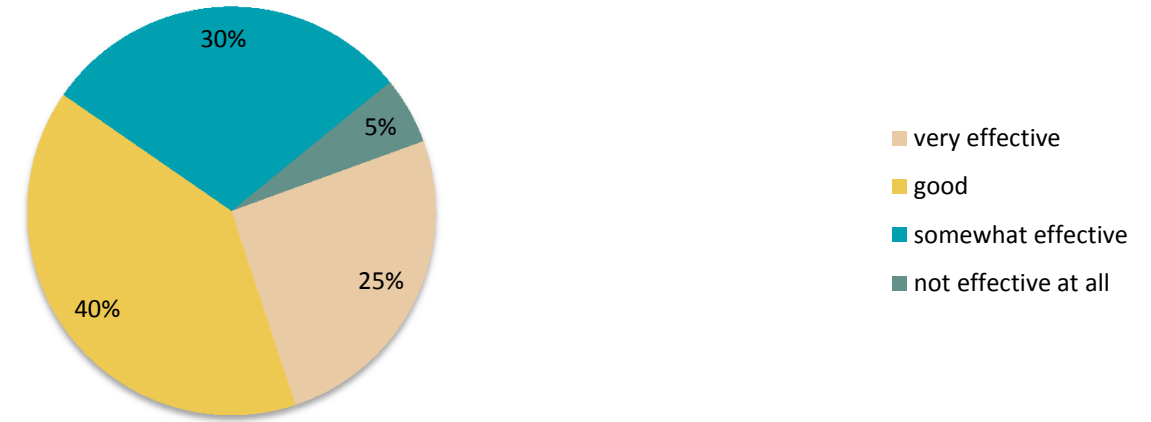
17) 11b. How effective are Council's flyers and letterbox drops at keeping you informed about Council activities?

very effective
good
somewhat effective
not effective at all

Counts

120
187
139
25

17) 11b. How effective are Council's flyers and letterbox drops at ...



18) 12. Do you use Facebook?

yes
no

Counts

450
196

18) 12. Do you use Facebook?



19) 12a. Would you use Facebook to get information about Council?

yes
no

Counts

241
204

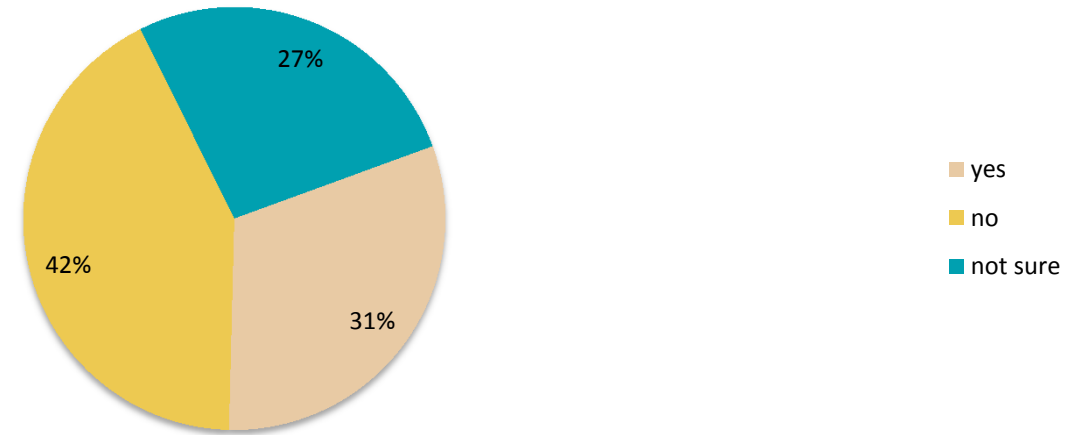
19) 12a. Would you use Facebook to get information about Council?



21) 13. Here's a picture of the most recent edition of Randwick Community news. Did you receive it? **Counts**

yes 200
no 273
not sure 173

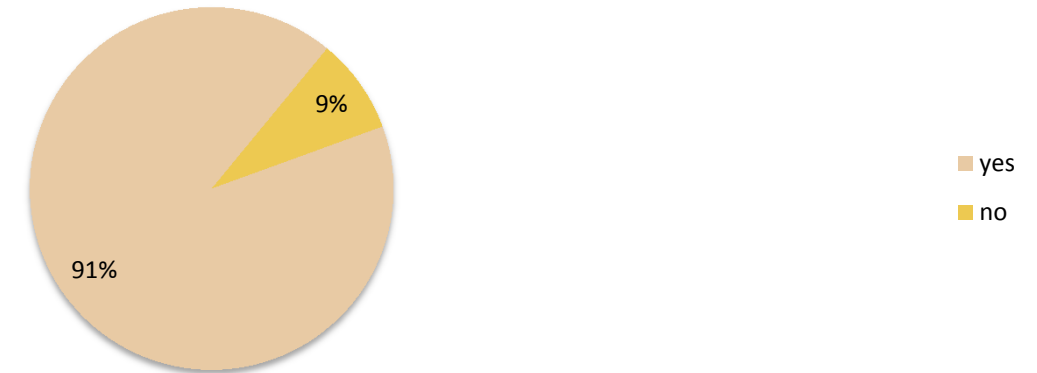
21) 13. Here's a picture of the most recent edition of Randwick Com...



23) 13b. Generally, does Randwick Community News contain information useful to you? **Counts**

yes 183
no 17

23) 13b. Generally, does Randwick Community News contain informatio...



25) 14. Did you receive this Waste Calendar? **Counts**

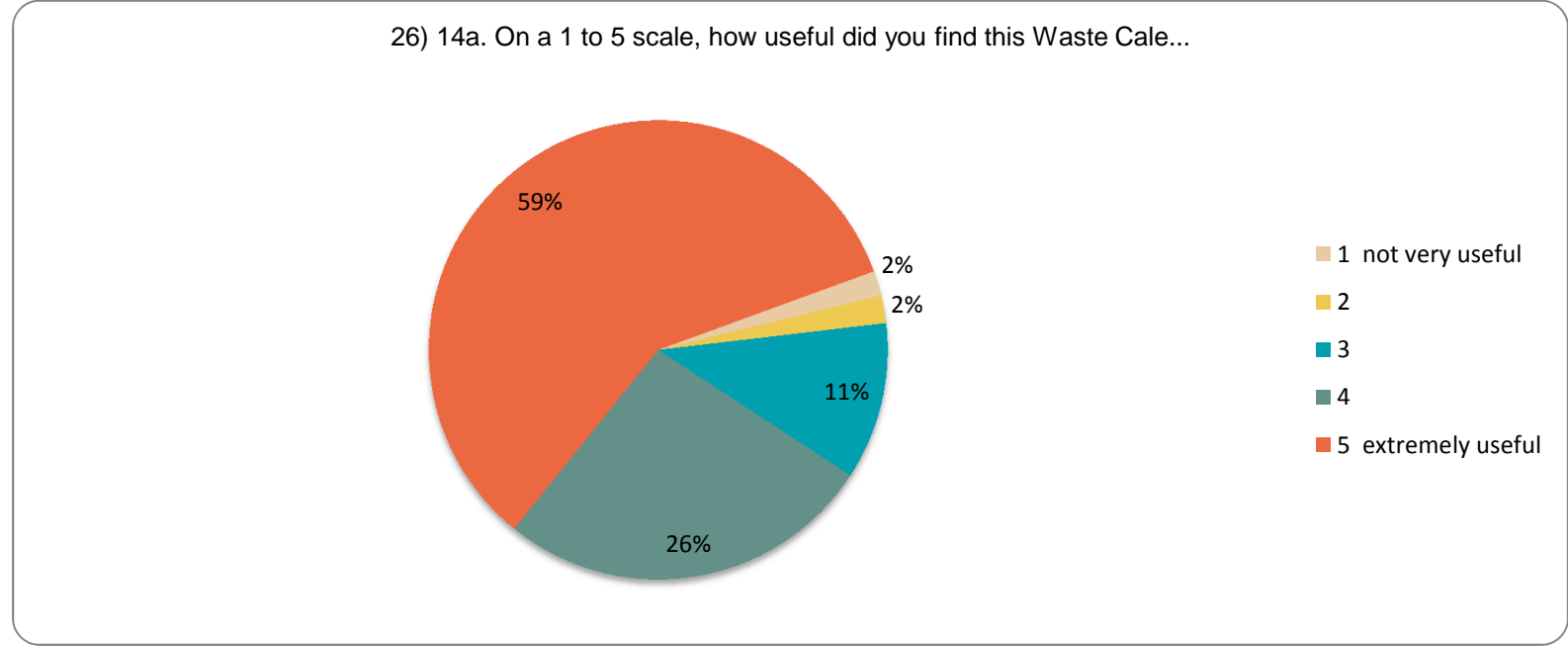
yes 516
no 103
not sure 27

25) 14. Did you receive this Waste Calendar?



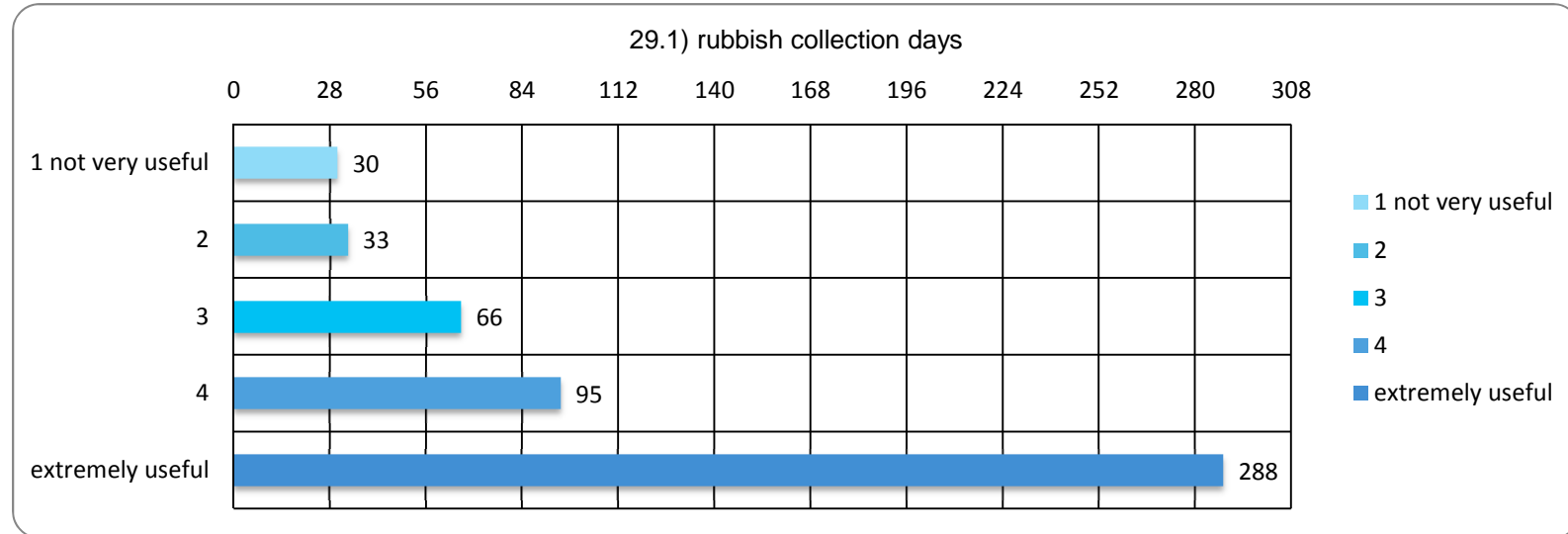
26) 14a. On a 1 to 5 scale, how useful did you find this Waste Calendar?

Rating	Counts
1 not very useful	9
2	10
3	57
4	137
5 extremely useful	302



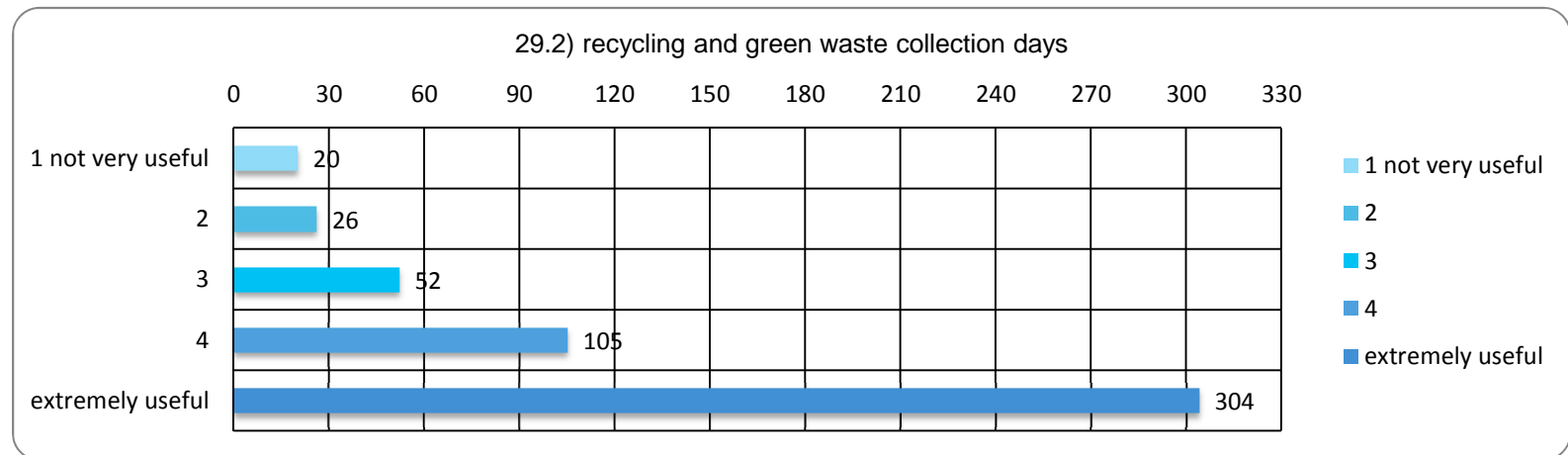
27) 14b. Rate the usefulness of the information on the Waste Calendar on a 1 to 5 scale

Rating	Counts
1 not very useful	30
2	33
3	66
4	95
extremely useful	288



29.2) recycling and green waste collection days

Rating	Counts
1 not very useful	20
2	26
3	52
4	105
extremely useful	304



29.3) free clean-up days

1 not very useful

2

6

3

9

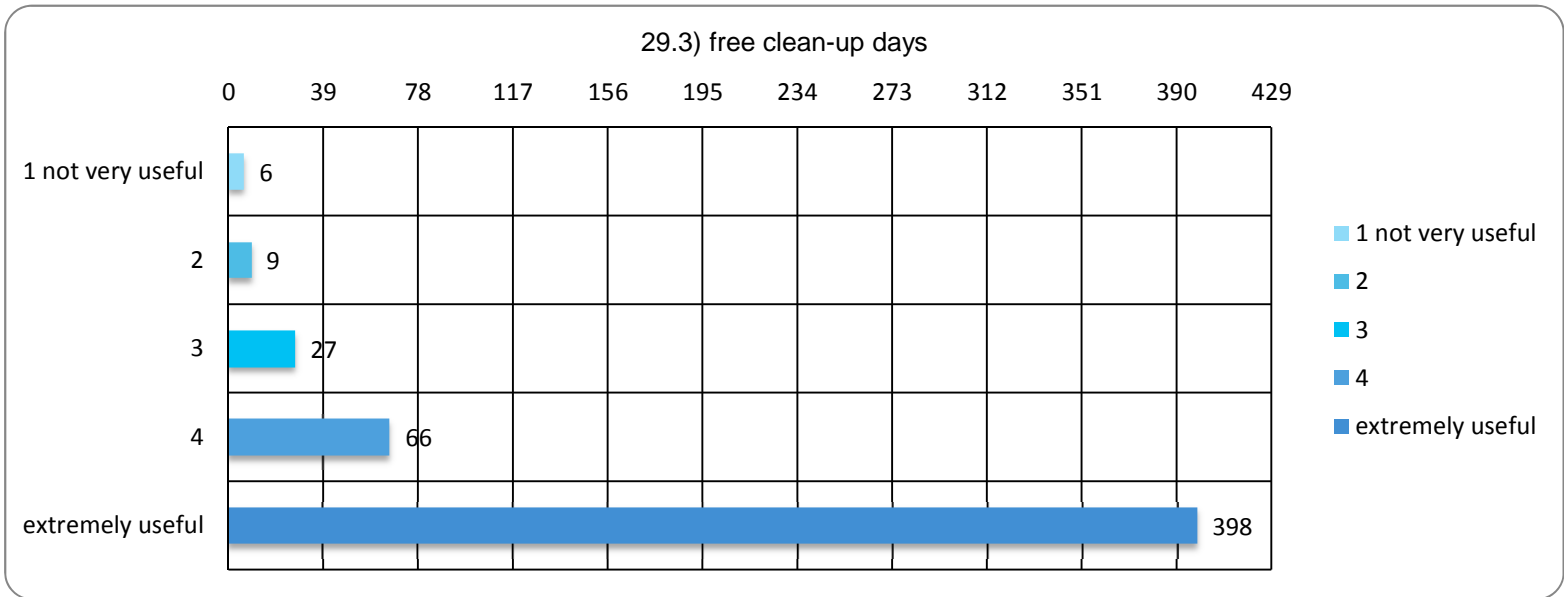
4

27

extremely useful

66

398



29.4) myRandwick app information

1 not very useful

2

148

3

83

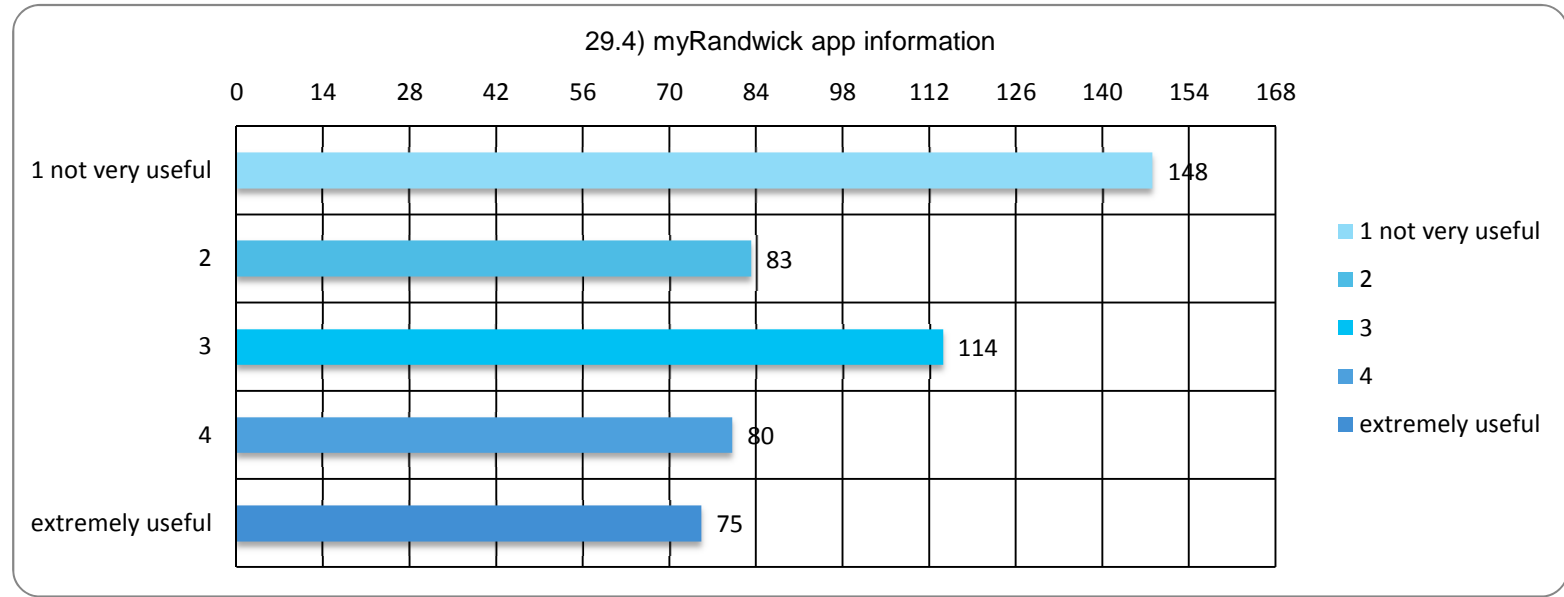
4

114

extremely useful

80

75



29) 15. Have you read about or taken part in a community consultation in the last 12 months or so?

yes

Counts

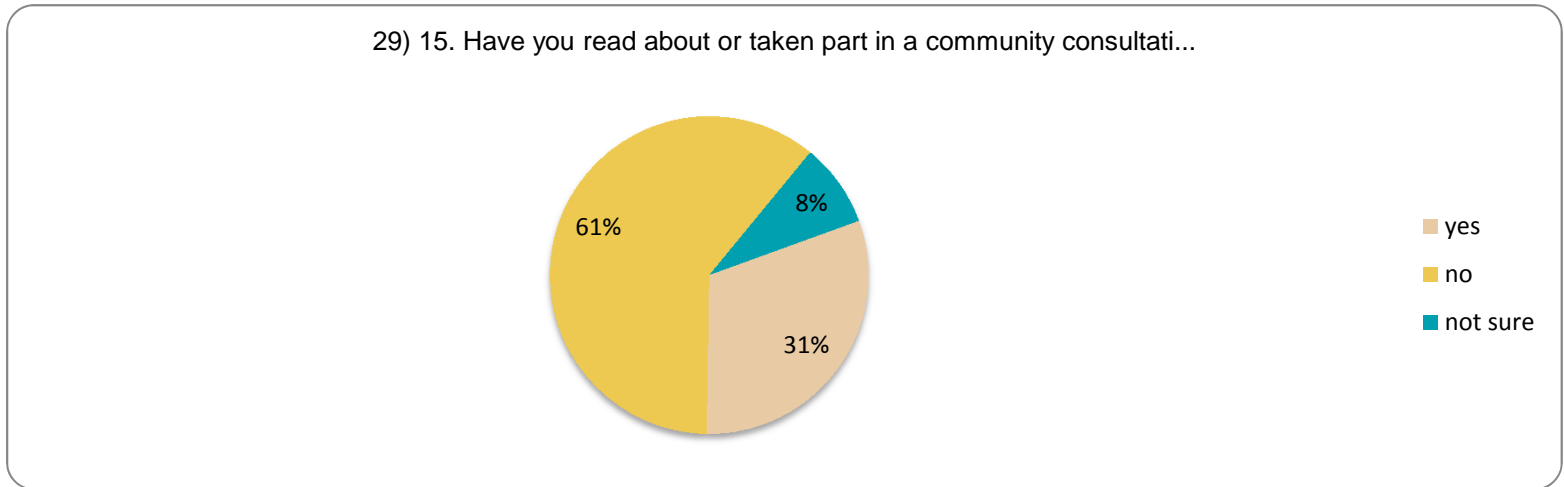
199

no

392

not sure

55



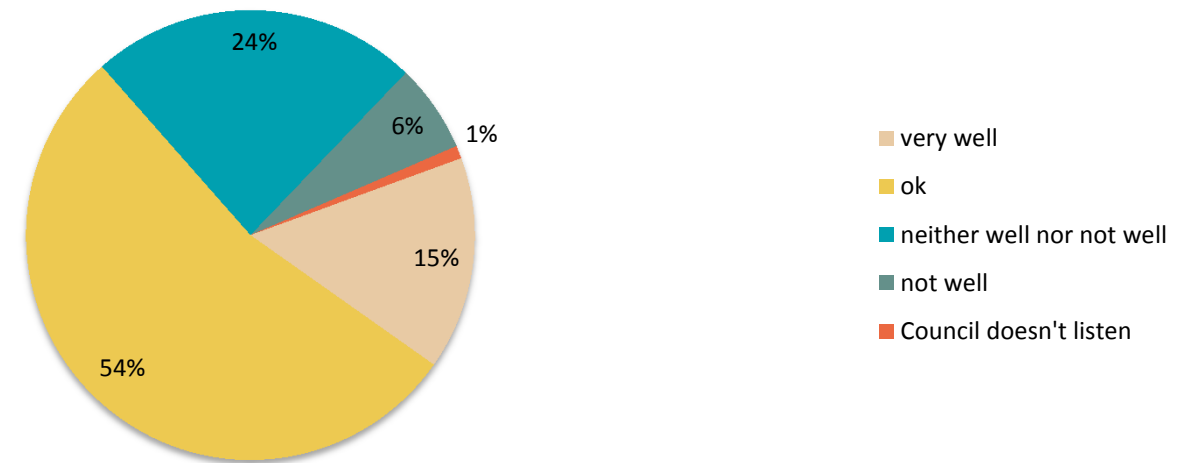
30) 16. On a 1 to 5 scale, rate how well Council listens to the community?

very well
ok
neither well nor not well
not well
Council doesn't listen

Counts

99
347
153
41
6

30) 16. On a 1 to 5 scale, rate how well Council listens to the com...



31) 17. We want to know if you think we have the right balance with our current community consultation activities. For each of these let us know if we should do more, keep the same or do less.

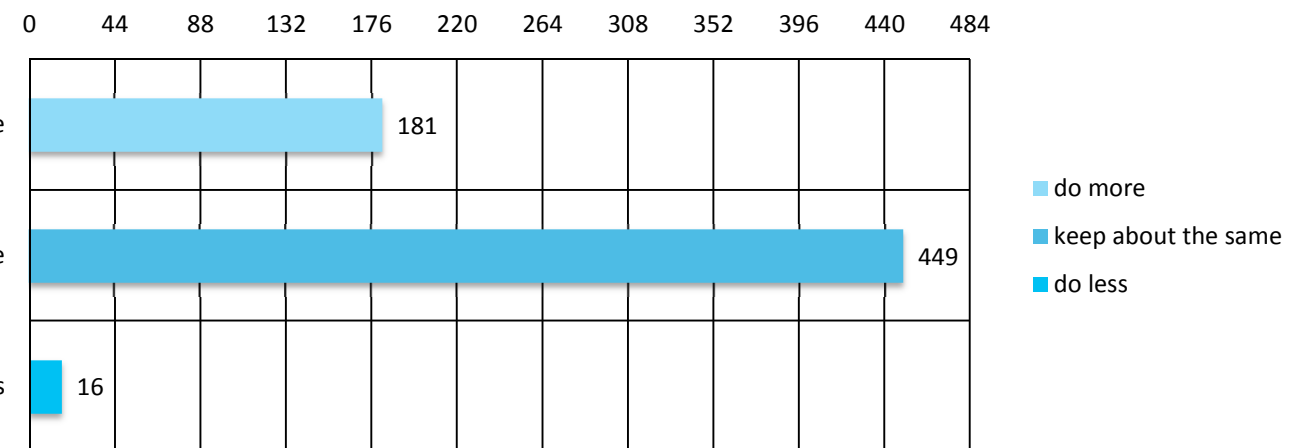
33.1) face to face meetings eg focus groups

do more
keep about the same
do less

Counts

181
449
16

33.1) face to face meetings eg focus groups



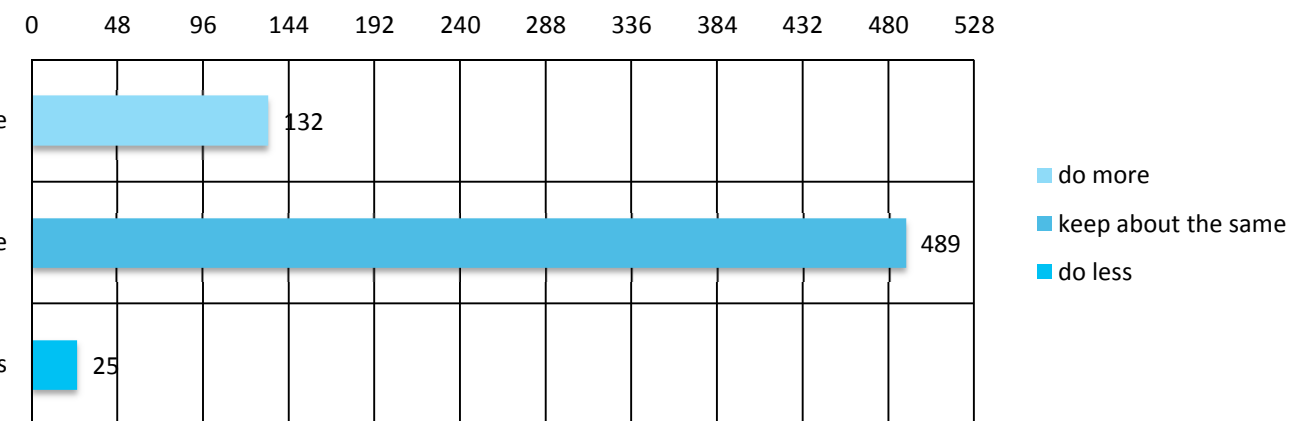
33.2) public meetings

do more
keep about the same
do less

Counts

132
489
25

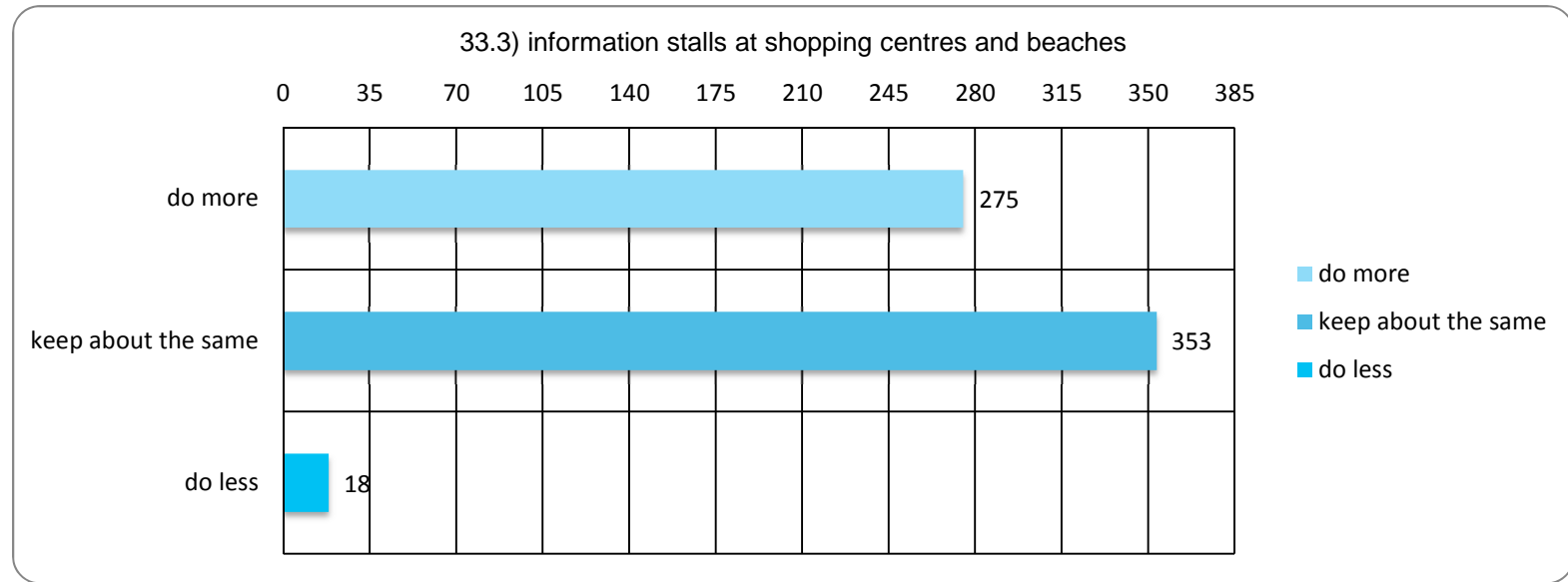
33.2) public meetings



33.3) information stalls at shopping centres and beaches

do more
keep about the same
do less

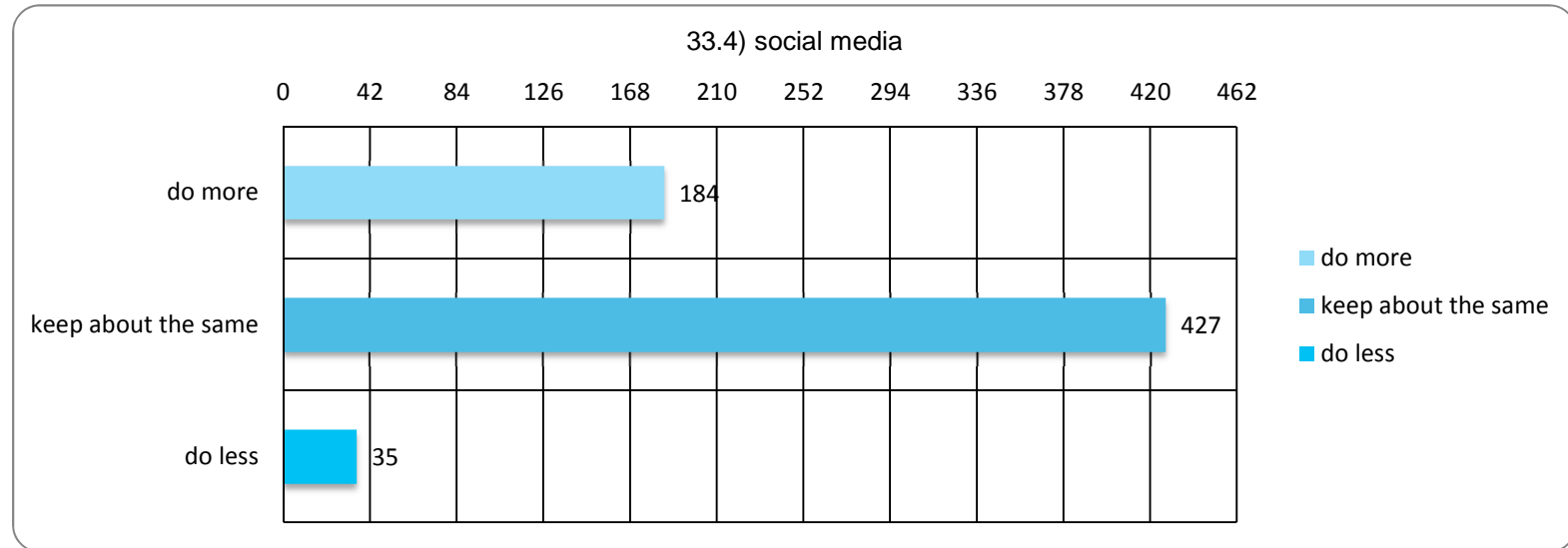
275
353
18



33.4) social media

do more
keep about the same
do less

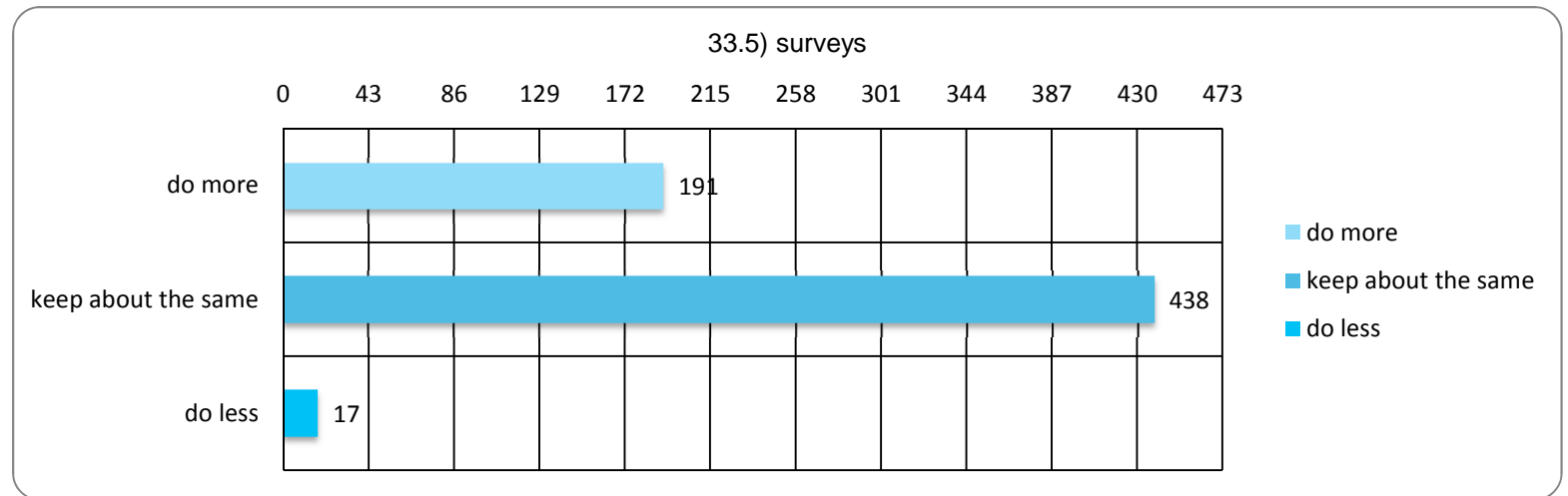
184
427
35



33.5) surveys

do more
keep about the same
do less

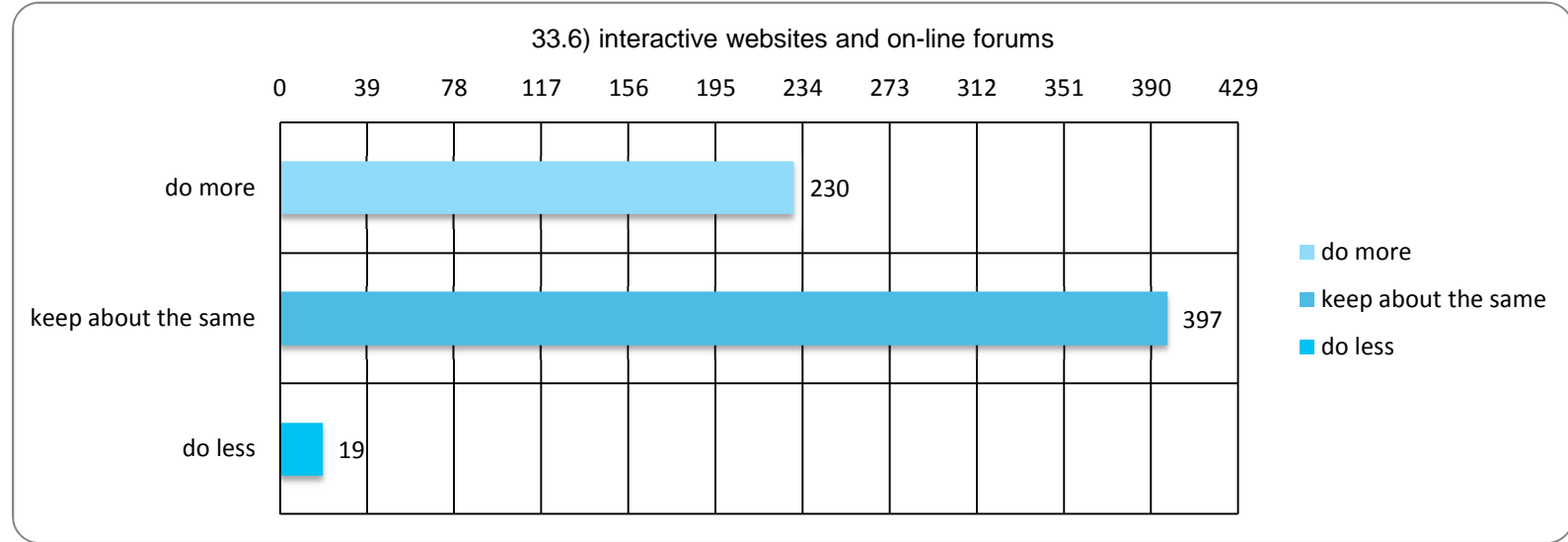
191
438
17



33.6) interactive websites and on-line forums

do more
keep about the same
do less

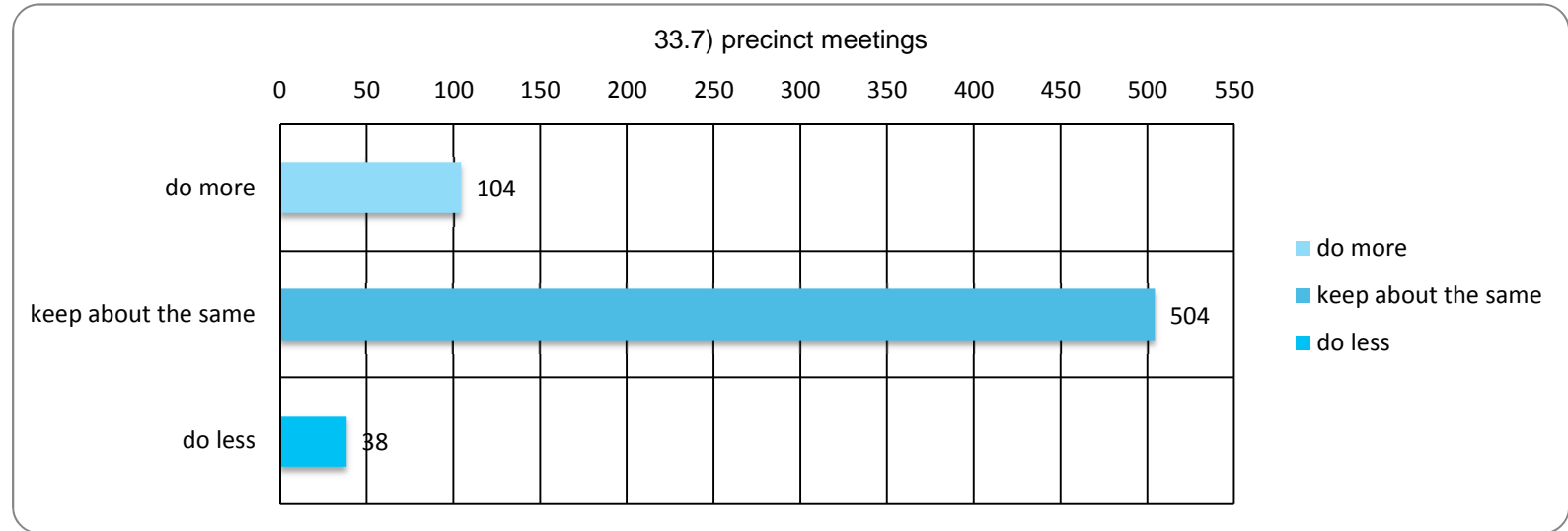
230
397
19



33.7) precinct meetings

do more
keep about the same
do less

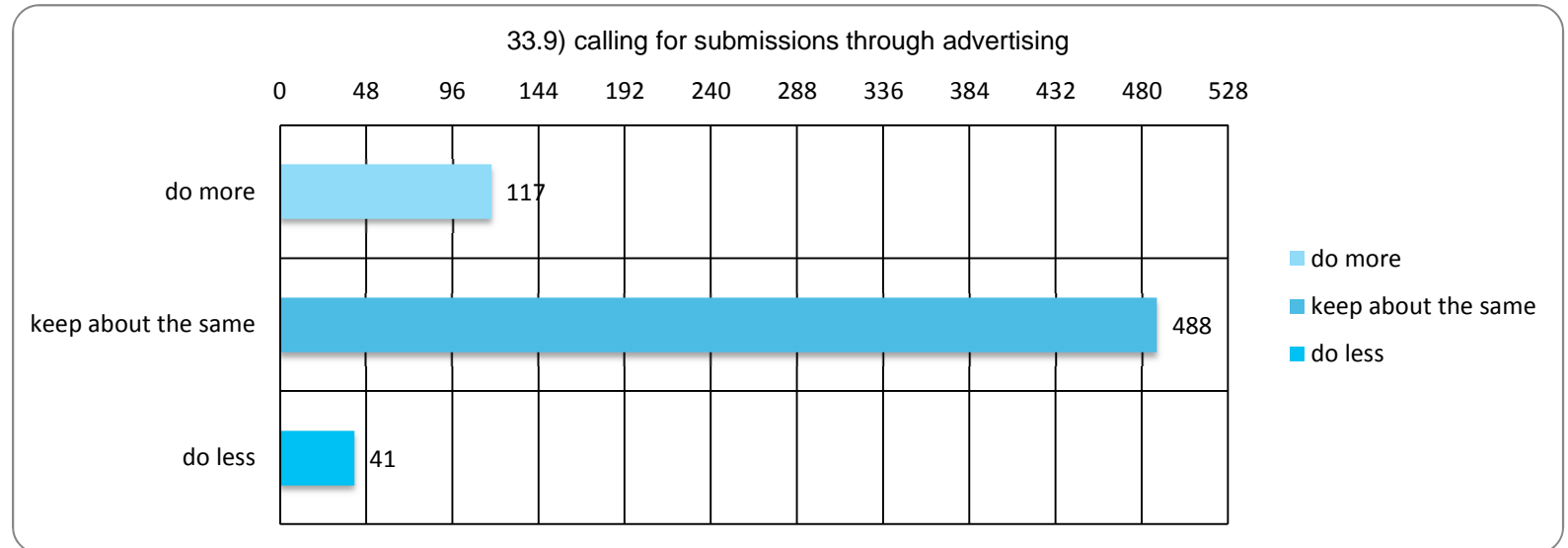
104
504
38



33.9) calling for submissions through advertising

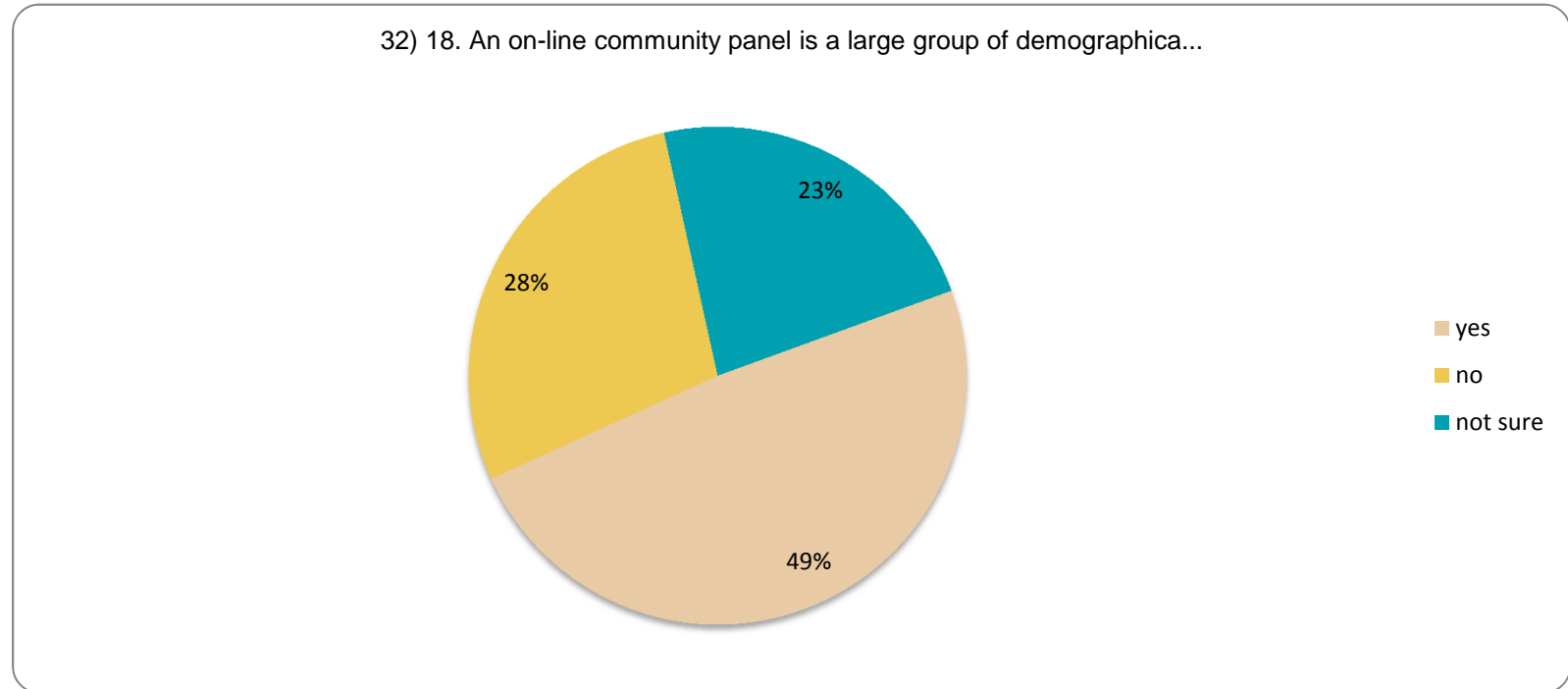
do more
keep about the same
do less

117
488
41



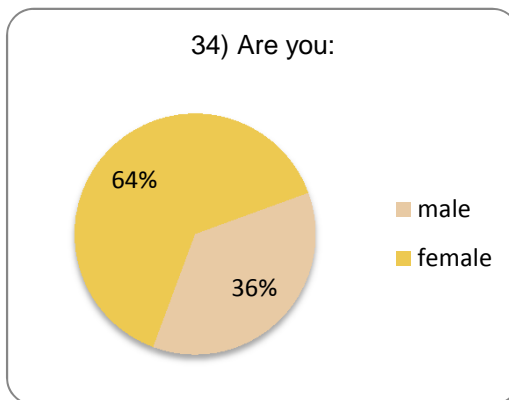
32) 18. An on-line community panel is a large group of demographically representative residents, who are available to do surveys on Council's proposals, services and projects. Would you be interested in joining an on-line community panel?

	Counts
yes	315
no	183
not sure	148



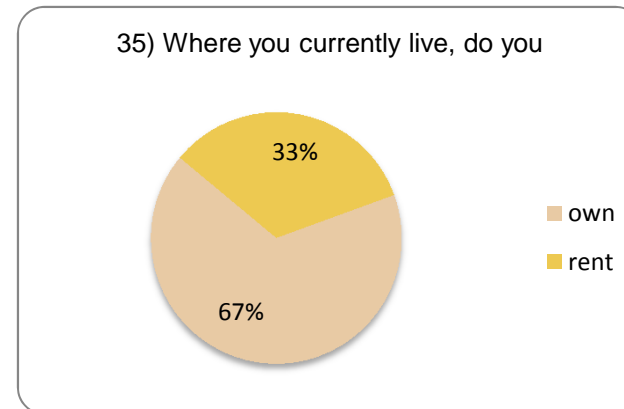
34) Are you:

	Counts
male	234
female	412



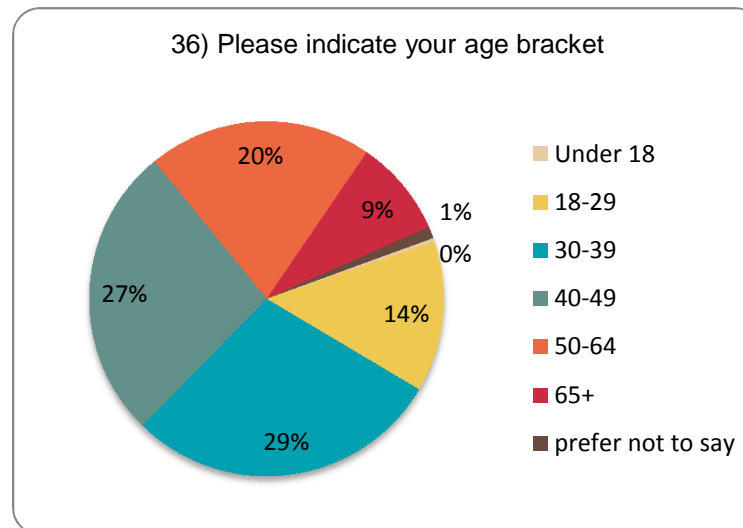
35) Where you currently live, do you

	Counts
own	430
rent	216



36) Please indicate your age bracket

	Counts
Under 18	2
18-29	89
30-39	186
40-49	173
50-64	132
65+	57
prefer not to say	7



37) What suburb do you live in?

	Counts
Chifley	6
Clovelly	18
Coogee	101
Kensington	50
Kingsford	66
Little Bay	9
Malabar	9
Maroubra	126
Matraville	31
Phillip Bay	1
Randwick	193
South Coogee	17
outside Randwick City	19

